AMCHAM THAILAND

Oct 2026

# T-AB

## THAI-AMERICAN BUSINESS

















INSIDE THIS ISSUE:

NEW FRAMEWORK FOR 1.5 GW COMMUNITY-BASED SOLAR POWER PROCUREMENT

HOW TECHNOLOGY IS REDEFINING CONTAINER TERMINAL OPERATIONS

THE FIVE PRIORITIES DEFINING MANUFACTURING'S NEXT CHAPTER

AMCHAM THAILAND AND THE OVEC SIGN MOU

Vantive




## EXTENDING LIVES >>>
## EXPANDING POSSIBILITIES

### THE NEXT EVOLUTION OF A KIDNEY CARE LEGACY

Vantive is a newly independent healthcare company focused on vital organ therapies. We committed to elevating the dialysis experience through digital solutions and advanced services while evolving our organ support therapies to go beyond kidney care.


# FORD EVEREST PLATINUM




Including Ford Care Program
**5-Year or 150,000 km Factory Warranty**
(whichever comes first)

READY SET Ford™

# Contents

Thai-American Business
ISSN-T-A 0125-0191
Oct 2026

**LETTER**

06 Executive Director

**FEATURES**

08 The Five Priorities Defining Manufacturing's Next Chapter

12 Capable of More: The Hidden Capacity Gap Inside Thailand's Companies

**SPECIAL FEATURE**

16 Freedom 250: Four Cities, One Celebration

**LEGAL UPDATE**

18 Thailand Issues New Framework for 1.5 GW Community-Based Solar Power Procurement

**SPECIAL UPDATE**

22 A Letter from the Government Affairs Desk

**GOVERNMENT ENGAGEMENTS**

24 BOI Updates on LTR Visa Renewal

25 Roundtable Meeting with the Pollution Control Department

**IN THE SPOTLIGHT**

26 Michael Berger - Country Manager for BRAINFORCE Thailand

**FOUNDATION**

28 Student Story - Nattawut (Arm) Khambao

**AMCHAM HIGHLIGHT**

30 AMCHAM Thailand and the OVEC Sign MOU to Strengthen Vocational Education and Workforce Development

**EVENTS**

32 Beyond the Headlines II: What Will Define Thailand's Next Decade?

33 Member Luncheon: Meet the Board Candidates

34 The Governors' Table @ House of Tango

35 Chonburi Clean Energy Factory Tour

36 Employer-Led Skills Development in Thailand's Aging Society

37 Multi-Chamber EEC Networking Hosted by AMCHAM

38 Advocacy on Cancellation of the Visa Exemption for Short-Term Business Travelers

**MEMBER NEWS**

40 Analog Devices Strengthens Global Manufacturing Resilience with New Thailand Facility

40 Hitachi Energy and EGAT to Achieve the World's First 550 kV Eco Efficient Gas Retrofill, Advancing Thailand's Net-zero Goals

42 BorgWarner Recognized on Newsweek's World's Most Trustworthy Companies 2026 List

**NEW MEMBERS**

44 Welcome New Members

**DISCOUNT**

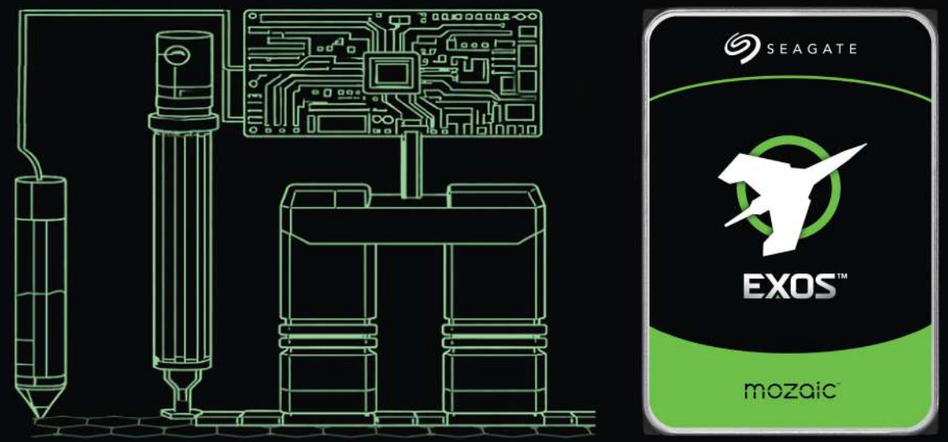
46 AMCHAM Affinity Program



SEAGATE | mozaic™

Built to scale.
Proven to deliver.

4TB per disk. Up to 44TB per drive.




Gen 2 plasmonic writer + integrated nanophotonic laser

Gen 8 spintronic reader

Gen 2 superlattice platinum-alloy media

7mm intergrated controller

| | |
|---|---|
| 47% | Better storage infrastructure efficiency |
| ~0.8 million kWh | Lower annual energy use |
| ~100 sq. ft. | Less data center space |

**AMCHAM BOARD OF GOVERNORS 2026**

**PRESIDENT**
Chatit Huayhongtong, Chevron

**VICE PRESIDENTS**
Sondra Sutton Phung, Ford Motor Company
Raymond Deidrick, Ingredion Incorporated
Norachet Saetang, Seagate Technology
Philip Bernard, WD

**TREASURER**
Winnie Wong, Mastercard

**SECRETARY**
Ririnda Tangtatswas, Betagro Group

**GOVERNORS**
Wiyada Srinaganand, 3M Thailand
Narumon Chivangkur, Citibank
Sasathorn Phaspinyo, FedEx Thailand
Anothai Wettayakorn, IBM Thailand
Charles Blocker, IC Partners
Asama (Prae) Dumrongmongcolgul, Meta
Idara Huang, Mondelez International
Mark Kuo, Pfizer Thailand

**EXECUTIVE DIRECTOR**
Heidi Gallant



T-AB Magazine is a publication by The
American Chamber of Commerce in Thailand.

101 True Digital Park, Griffin Building, Level 12A, Unit No.12A-06,
Sukhumvit Road, Bangchak, Phra Khanong, Bangkok 10260
Tel: +66 (0)2 119 3350
www.amchamthailand.com

Editorial Advisory Board:
Heidi Gallant

Editors:
Varsha Wadhwani
Phenphitchaya Chapanon



Any opinions expressed in articles in
this magazine do not necessarily reflect
the views of the Chamber.

T-AB Magazine welcomes contributions from AMCHAM
members. Articles may be reproduced with acknowledgement,
except those taken from other sources.


## Letter from the Executive Director



Dear Members,

Across our events, committee discussions, government engagement efforts, and member activities, one theme has remained constant: the importance of collaboration in building Thailand's future competitiveness.

This issue of T-AB highlights the many ways our members continue to contribute expertise, innovation, and leadership across sectors. From discussions on environmental sustainability and advanced manufacturing to human capital development and public-private cooperation on vocational training, the conversations taking place within our Chamber reflect both the challenges and opportunities shaping today's business environment.

The strength of our Chamber has always come from the engagement of our members, and your participation continues to make our community vibrant and impactful. As we welcome our newly elected board of governors, we've also opened the call for 2027 Committee and Council leadership. If you are interested in serving in a leadership role with AMCHAM, please submit an expression of interest here.

This month, I would also like to extend a special welcome to the newest recipients of the AMCHAM Thailand Foundation Scholarships. Through both our University Scholarship Program and Vocational Scholarship Program, we are honored to support talented young people as they pursue educational opportunities and prepare to become the next generation of skilled professionals. Investing in education and workforce development is one of the most meaningful ways we can contribute to Thailand's long-term prosperity, and we are proud of the Foundation's continued commitment to this mission.

I encourage you to learn more about our 2026 scholarship recipients and to celebrate their achievements with us.

Thank you for your continued support of AMCHAM Thailand. Together, we are helping create opportunities, strengthen business relationships, and contribute to a more competitive and inclusive future for Thailand.

Sincerely,
Heidi Gallant
Executive Director

## EXCLUSIVE TIER MEMBERS 2026

### PLATINUM

### GOLD

### SILVER

# The Five Priorities Defining Manufacturing's Next Chapter

By Jane Barr, Rockwell Automation



As manufacturers around the world engage in these discussions, it is becoming increasingly clear that the conversation is changing.

A few years ago, the focus was on digital transformation itself. Organizations were asking whether they should invest, where to begin, and how quickly they could justify the cost.

Today, the debate is largely over.

According to Rockwell Automation's 11th annual State of Smart Manufacturing Report, 90% of manufacturers now say digital transformation is necessary to remain competitive. The question is no longer whether to transform. It is how effectively organizations can execute.

What emerged from this year's research is a picture of an industry moving from experimentation to execution. Manufacturers are operating in an environment defined by rising costs, workforce shortages, cybersecurity concerns, and economic uncertainty. Yet despite these challenges, leaders are accelerating investments that improve resilience, agility, and performance.

Five priorities stand out as defining trends across the global manufacturing landscape.

**AI Is Moving from Curiosity to Core Capability**



Artificial intelligence (AI) has crossed an important threshold.

Manufacturers are no longer simply exploring AI—they are embedding it into operations. One-third of manufacturing operations are already AI-augmented today, and respondents expect that figure to surpass 50% within the next four years. AI and machine learning were also identified as the technology most likely to drive positive business outcomes over the next five years.

What is particularly interesting is where AI is being applied. Organizations are increasingly leveraging it to support quality improvement, cybersecurity, process optimization, and operational decision-making. As these systems mature, we are moving beyond automation alone and toward more adaptive, intelligent operations capable of continuously learning and improving.

The winners will not be those who simply adopt AI. They will be the organizations that successfully scale it across the enterprise while maintaining trust, governance, and operational discipline.

**Operational Intelligence Is Becoming a Competitive Advantage**

Manufacturers have never had more data. The challenge is turning that data into action.

The survey this year found that only 43% of collected manufacturing data is being used effectively. While many organizations have invested heavily in connected equipment and digital technologies, significant opportunities remain to contextualize information and transform it into meaningful operational intelligence.

This is becoming one of the most important differentiators in manufacturing.

High-performing organizations are not necessarily collecting more data than their peers. They are creating systems that connect, contextualize, and operationalize information faster. As a result, they make better decisions, respond more quickly to changing conditions, and create a stronger foundation for AI, autonomy, and continuous improvement.

Data collection is no longer enough. The real value lies in coordinated action.

**Cybersecurity Is Becoming an Operational Requirement**



As manufacturing environments become more connected, cybersecurity is evolving from an information technology (IT) concern into a business-critical operational priority.

Nearly half (46%) of manufacturers reported experiencing a cyber incident within the past year. At the same time, respondents identified cybersecurity risk as one of the leading external obstacles to business growth.

What makes this particularly significant is the growing convergence of IT and operational technology (OT). As organizations invest in advanced analytics, AI, connected assets, and autonomous systems, the potential attack surface expands.

This year's report makes an important point: security is becoming a prerequisite for autonomy. Organizations cannot confidently scale intelligent operations without secure, resilient architectures that help protect critical assets and maintain trust across connected environments.

In the future, successful manufacturers will not treat cybersecurity as a separate initiative. They will build it into the fabric of their operations.

**Workforce Transformation Is Accelerating**

One of the most encouraging findings from this year's research is the emphasis on people. Despite concerns surrounding AI and automation, manufacturers are not simply replacing workers. They are redefining roles and investing in new capabilities. This lines up with what is seen in the field.

The survey found that 93% of manufacturers expect smart manufacturing technologies to reshape their workforce. 40% reported reskilling workers during the past year. Additionally, many organizations plan to repurpose existing employees and hire for entirely new roles as digital transformation advances.

This reflects a reality many industry leaders already understand: technology creates opportunities, but people create outcomes.

As intelligent systems become more integrated into daily operations, technical skills remain important. Collaboration, communication, adaptability, and problem solving are equally valuable. Manufacturers that invest in both technology and workforce development will be best positioned to capture long-term value.



**Competitive Differentiation Is About Execution**

Perhaps the most important trend emerging from this year's survey is that technology alone is no longer a differentiator.

Most manufacturers have access to advanced technologies, automation platforms, analytics tools, and AI capabilities. Competitive advantage increasingly depends on how effectively organizations align those technologies with people, processes, and business objectives.

Interestingly, manufacturers across every global region identified AI adoption as their number one strategy for mitigating external risks. However, regional priorities varied beyond that: from digitization and automation initiatives to talent development, cybersecurity investments, supplier management, and innovation strategies.

The common thread is execution.

Organizations that can rapidly convert insight into action, scale successful initiatives, and continuously improve will find a meaningful advantage over competitors.

**The Road Ahead**

After eleven years of research, the message from this year's State of Smart Manufacturing Report is unmistakable.

Manufacturing has entered what many would call the execution era.

The leaders pulling ahead are not necessarily making larger investments. They are building organizations capable of turning intelligence into action, technology into outcomes, and disruption into opportunity. They combine AI, operational intelligence, cybersecurity, workforce development, and disciplined execution into a cohesive strategy for growth.

In a world defined by uncertainty, those capabilities may become the most important competitive advantage of all.



Jane Barr is Regional President, Americas at Rockwell Automation, leading the company's largest geographic region across the United States, Canada, and Latin America. During her nearly three decades with Rockwell, she has held a variety of leadership roles across sales, global accounts, and business operations, including Regional President, Global Industries and Regional Vice President, Eastern Region for North America Sales.





# How Technology Is Redefining Container Terminal Operations

By Gaspard Vandamme, MSC



**Key Takeaways:**

- Trade volumes and larger vessels are encouraging container terminals to adapt to remain competitive.
- Smart technologies like Terminal Operating System (TOS), automation, Internet of Things (IoT), and AI are transforming container terminal performance by improving throughput, safety, reliability, and cost efficiency.
- The future of container terminal operations looks to be increasingly digital and data driven, with integrated systems enabling smarter planning, and greater resilience.

Global containerized trade volumes have experienced volatility in recent years, while vessel sizes have continued to increase with the largest ships being able to carry more than 24,000 TEUs. As a way of adapting to this new landscape and improving operational efficiency, container terminals are looking to implement digitalization and automation across their operations.

In fact, digitalization and automation seem to no longer be a future option; they are a reality for many ports and terminals wishing to stay up-to-date, competitive, and resilient.

**The Traditional Challenges in Container Terminal Operations**

These challenges faced by container terminals are not new. Historically, many terminals have faced challenges that have impacted their strategic approach and global competitiveness:

- **Manual Processes and Fragmented Systems**

One of the biggest challenges for container terminals is relying on disconnected IT systems and manual coordination between berth, yard, and gate operations. Poor system integration and inconsistent data sharing can cause delays in container handovers, documentation errors, and reduced visibility across operations, leading to further delays and operational difficulties.

- **Labor Dependency and Safety Risks**

Traditionally, terminals have relied heavily on manual equipment operation and on-site crane driving. In addition to exposing teams to workplace hazards, this approach can result in operational variability and potential workforce scheduling challenges.

- **Bottlenecks from Increasing Vessel Sizes**

The increase in vessel sizes resulted in a greater number of containers that terminals must move within the same tight port windows. This concentration in volume intensifies both berth productivity requirements and yards space constraints, leading to congestion spikes and increased dwell times.

**Technology and Innovations Reshaping Terminal Operations**

Overcoming these challenges requires container terminals to re-evaluate how they manage their daily operations and invest in technology and automation to improve everyday efficiency.

**Automation of Equipment and Yard Operations**

Another opportunity for technology to reshape terminal operations comes from automating equipment and yard operations. This can include the use of:

- Automated Stacking Cranes (ASCs) to allow for higher yard density and more consistent performance.
- Automated Guided Vehicles (AGVs) to transport containers between the quay and yard and free up drivers for other activities.
- Remote-controlled or automated quay cranes that remove operators from hazardous zones and enhance operational safety.

This automation of equipment improves safety and operational consistency, according to the International Association of Ports and Harbors.

**AI and data analytics**

Equally important is the use of AI and data analytics for demand forecasting and capacity planning. Terminal operators can use this technology to understand yard allocation and coordinate vessel stowage, both of which help to lower container dwell times by reducing the need for re-handling. Similarly, data analytics can aid terminals in simulating different peak congestion scenarios, allowing them to adjust resources and plan proactively for times of peak congestion.

**Automation: Redefining Container Terminal Performance**

However, what does this type of automation mean for container terminal operations, and how does it impact performance? With so many opportunities for advancement, understanding the benefits and potential difficulties is critical to transforming how terminals approach global trade.

**Operational and Commercial Benefits for Terminal Operators**



Technology and automation can present several benefits for container terminal operators, such as:

- **Higher Throughput Without Expansion**

In some cases, through automation and advanced yard optimization tools, terminals are able to handle higher container volumes without requiring additional land or physical infrastructure, increasing their profitability.

- **Faster Vessel Turnaround**

The use of improved planning systems and automated equipment can reduce berth times and enable terminals to increase their schedule reliability, improving relationships with shipping lines.

- **Greater Cost Efficiency**

By lowering variability, reducing equipment downtime, and optimizing fuel and energy usage

through technology, terminals can operate more efficiently, reducing various costs, and facilitating the overall shipping process.

- **Standardized Global Performance**

Large terminal operators have the option to use unified digital platforms across multiple terminals. This standardization improves consistency across operations, allowing performance to be benchmarked more accurately, ensuring that growth can be more sustainable.

- **Improved Safety and Risk Reduction**

Automation limits the need for manual intervention in high-risk areas, minimizing accident exposure. As a result, compliance and operational resilience are strengthened.

- **Stronger Customer Value Proposition**

Technology and automation also provide shipping lines and shippers with greater predictability, and real-time visibility of their cargo. This can support smoother inland coordination and reduce dwell time. For terminals, creating a sense of strong reliability makes them more attractive to shipping companies, encouraging new and returning business.

**Barriers and Considerations in Adopting Automation for Terminal Operators**



While the benefits of automation and technology in terminal operations are undeniable, there are still challenges that need to be overcome.

Many terminals still operate in mixed IT environments that use multiple legacy systems. As a result, this means that technology upgrades need to be phased, which may involve some investment and integration costs. Equally, some terminal operators may face resistance from their workforce when it comes to using automated technologies, as well as potential retraining needs. Both need to be carefully managed.

The increase in digitalization could also bring up more cybersecurity risks. In anticipation of this, the International Maritime Organization has issued maritime cybersecurity guidance emphasizing risk management and system protection to help manage this.

**The Future of Container Terminal Operations**

Ultimately, like the wider maritime industry, container terminal operations are set to become increasingly automated, with the potential for fully digital terminal ecosystems in the future.

As technology continues to evolve, terminal operators will need to keep pace with changing industry demands by continuously improving how they manage growing trade volumes, enhance operational visibility, and support the efficient movement of goods through global supply chains.

For shipping lines, these developments represent an important step towards building more efficient, resilient, and interconnected logistics networks.



Gaspard Vandamme is Managing Director of MSC Thailand, overseeing the company's business operations and growth strategy. He is committed to strengthening customer partnerships, supporting Thailand's trade community, and advancing MSC's long-term development in the country's shipping and logistics industry.



AMATA
ALL WIN
AMATA is a Leading Developer of Industrial Estates, Ready to Welcome Your Business
Largest Industrial City in the Region
500 SQ.KM Land Supply in GMS Region
150 SQ.KM of Developed Land
OVER 1,500 International Tenants
Total EEC Area: 1,326,600 hectares
Population: est. over 2.8 million
+66 89 834 0007
communication@amata.com
www.amata.com
Amata Location
Capital City
Major Ports
Major Airport
Western Road Corridor
Lao-China Railway Project

# Freedom 250: Four Cities, One Celebration

By U.S. Embassy Bangkok




The fair lights dimmed one final time at Parc Paragon and SCBX Next Tech at Siam Paragon on October 25, closing out a nearly two-month journey that began as our first fair in Hat Yai and grew into a four-city celebration of 250 years of American independence and the enduring U.S.-Thailand friendship. Thousands of visitors—Thai families, students, business leaders, Americans, tourists, and curious passersby—turned out at every stop to experience American culture, innovation, and ingenuity firsthand.

The tour kicked off September 4–6 in Hat Yai, where the band Queen on Street rocked the stage and locals dove into spelling bees, rooster-crowing contests, and street art, with U.S. Ambassador Sean O'Neill inviting "fellow Americans and friends across Thailand" to join the celebration—an invitation the crowds clearly embraced. By early October, the fair landed at Korat's Mayfair Market, swapping southern charm for hot-air balloon rides, a K9 dog show, and a spirited U.S.-Thailand tug-of-war, proving—between bluegrass sets and Statue of Liberty-shaped ice cream—that this was a genuine cultural exchange built one friendship bracelet at a time.

Chiang Mai took the spotlight October 16–18 with a gastronomy focus: cooking competitions spotlighted American food products, a transportation zone let visitors admire Harley-Davidson motorcycles, Ford trucks, and John Deere machinery, and a Tesla light show synced to marching bands. The Carolina Jazz Ensemble showed why American music travels so well, and a mass public aerobic dance—equal parts silly and joyful—became the weekend's most talked-about moment. Bangkok then delivered the grand finale, uniting live performances, hands-on exhibits from American businesses, and booths from the Embassy's Consular Section, EducationUSA, the DEA and USDA, as visitors mingled with U.S. and Thai business leaders and exchange alumni who'd followed the fair from city to city.

Across all four stops, American ingenuity in food, research, and business shone alongside DIY craft corners, classic fairground games, and a shared spirit of celebration. To further mark Freedom250, the U.S. Embassy launched a free LINE sticker set featuring Lady Liberty, available exclusively to LINE users registered in the United States and Thailand through November 29, 2026. U.S. Mission Thailand thanks every donor and partner, performer, and visitor who helped turn four cities into one unforgettable celebration of 250 years of American history, innovation, and culture.







- Accelerate Simplified Inclusive Public Services and Procedures
- Facilitate International Trade
- Streamline Digital Regulations to Foster Innovation
- Improve Access to Labor and Implement Workforce Upskilling Incentives
- Enhance Green Initiatives for Sustainable Growth

# Thailand Issues New Framework for 1.5 GW Community-Based Solar Power Procurement

By Sooksun Popun-ngarm, Chandler Mori Hamada



On September 22, 2026, Thailand published the 14-page Energy Regulatory Commission Regulation on the Procurement of Electricity from Community-based Solar Power Generation Projects B.E. 2569 (2026) (the Regulation) in the Royal Gazette. The regulation took effect on September 23, 2026, and established the framework for the procurement of up to 1,500 MW of new ground-mounted solar capacity.

The program presents a significant opportunity for renewable energy investors in Thailand. However, the eligibility and project-readiness requirements, particularly those applicable to foreign investors, will need to be carefully considered into project structuring at an early stage. Key points of the regulation include:

**Commercial Framework**

- Projects must be new ground-mounted solar farms, with contracted capacity not exceeding 10 MW per project.
- Electricity will be sold to the Metropolitan Electricity Authority (MEA) or the Provincial Electricity Authority (PEA) under a 25-year non-firm power purchase agreement (PPA), at a feed-in tariff (FiT) currently set at 2.1679 baht/kWh (approximately 0.065 U.S. dollars/kWh, based on the prevailing exchange rate as of September 23, 2026).
- The scheduled commercial operation date (SCOD) must fall within 18 months of the PPA signing date.

**Selection Criteria**

- MEA or PEA, as applicable, will determine eligible communities and available capacity based on local electricity demand, feeder/grid capacity, and the requirement to avoid reverse power flow into the Electricity Generating Authority of Thailand's (EGAT) transmission system.
- Selection is not based purely on a first-come, first-served basis. Applicants must satisfy the prescribed pass/fail eligibility requirements, after which qualifying projects will be assessed against technical scoring criteria. However, available feeder capacity may also limit the capacity ultimately awarded to a project.

**Applicant Qualifications**

For foreign participants, local ownership and governance requirements will be particularly important. Among other requirements, an applicant must:

- be a juristic person incorporated or registered in Thailand;
- have foreign shareholding not exceeding 49%;
- have at least half of its directors be Thai nationals;
- have a Thai national as the authorized signatory with authority to bind the applicant;
- have corporate objectives covering the generation and sale of electricity; and
- have fully paid-up registered capital of at least 2,000 baht per kW of the aggregate capacity offered by that applicant.

Accordingly, a foreign participant cannot simply use a conventional wholly foreign-owned Thai SPV. Foreign participants should consider an appropriate Thai joint-venture structure from the outset, with Thai shareholding and governance arrangements that comply with the regulation. The shareholders' agreement, reserved matters, and other investor protections should also be structured carefully so that they do not undermine the required ownership and governance arrangements.

**Development Readiness**

Project readiness will be important at the application stage. Applicants will need to demonstrate:

- sufficient rights over the project land and the lawful ability to use that land for electricity generation throughout the project term;
- appropriate technical designs and engineering certification;
- relevant solar project development experience;
- generation analysis; and
- financial readiness.

Importantly, financial readiness includes a financing support letter confirming credit support for at least 50% of the estimated project value from a qualifying commercial bank or state financial institution. Foreign participants intending to rely primarily on offshore financing should therefore confirm at an early stage whether their proposed financing arrangements will satisfy this requirement.

Early site and grid due diligence will also be essential. An applicant must have a connection-point assessment for the relevant community demonstrating sufficient grid capacity.



**Bankability and Exit Considerations**

Investors should also consider several program-specific restrictions when considering project valuation, financing, and exit arrangements:

- a proposal bond of 1,000 baht/kW is required at the application stage, followed by a development bond of 1,000 baht/kW before PPA signing;
- failure to achieve commercial operation date (COD) within 60 days after SCOD will result in daily penalties, while a delay of 12 months may result in termination of the PPA and forfeiture of the development bond;
- Renewable Energy Certificates (RECs) and carbon credits generated by the project will belong to the electricity purchaser or the State, rather than the project company; and

- PPA rights generally cannot be transferred for five years after COD, and the original shareholder group must retain an aggregate interest of more than 50% during that period.

These restrictions will be particularly relevant to infrastructure funds and foreign investors whose investment strategy contemplates development-stage acquisition, post-COD refinancing, or an early exit. The proposed ownership, financing, and exit structure should therefore be considered carefully before bidding, rather than after a project has been awarded.

**What Investors Should Do Now**

MEA and PEA are expected to issue further announcements specifying the eligible communities, available capacity, connection requirements, and detailed application procedures. Interested participants should therefore use the time before the application process opens to:

- identify suitable Thai partners, where required, and establish an appropriate ownership and governance structure;
- select and secure suitable project land;
- assess grid availability and potential connection points;
- prepare the required technical and development documentation; and
- engage with financial institutions early to ensure that the financing support requirements can be satisfied.



Sooksun Popun-ngarm is a Partner at Chandler Mori Hamada, advising on M&A, energy and infrastructure, corporate transactions, and cross-border investments across Thailand and Southeast Asia.

**Click here to register**




Chevron

powering progress with purpose

chevron's 60-year commitment to fueling a lower carbon future

**E** lower carbon future

**Advancing lower carbon energy** through innovation and reduced emissions.

**Working alongside partners** to drive sustainable development.

**Empowering employees with the knowledge and skills** to drive societal impact.

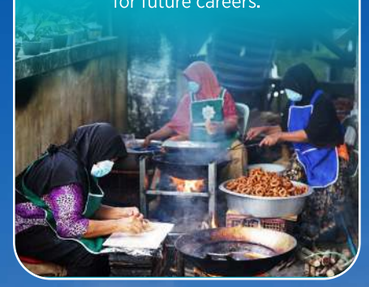


**S** empowering people

**Protecting livelihoods and empowering communities** for sustainable growth.

**Building resilient communities** with physical and mental security.

**Equipping youth with essential STEM skills** for future careers.



**G** ethical business practices

**Conducting business with ethical**, responsible governance aligned to world-class standards.

**Operating with transparent**, verifiable practices.

Fostering a strong culture that **empowers human energy**.



chevron's social investment at a glance

**35,000+** trees planted annually

**130+ million** aquatic animals released each year

**51** schools supported for education development

**10** hospitals supported

**5** charities aided



*(Information as of December 2024)*

# A Letter from the Government Affairs Desk

Dear Members,



As Thailand navigated flooding across Bangkok and surrounding provinces in late September, policymakers were also focused on another issue with significant long-term implications: the future of the country's data center industry.

Earlier that month, the Data Center Policy Committee, chaired by Deputy Prime Minister and Finance Minister Ekniti Nithithanprapas, convened its first meeting and introduced measures to establish a clearer and more coordinated framework for data center development. The committee agreed to pause pending projects until policy guidelines are finalized, while allowing projects already under construction to proceed.

To support long-term planning, the committee approved several recommendations to determine the appropriate scale and types of data centers needed in Thailand. It also proposed establishing a centralized assessment mechanism, supported by dedicated subcommittees focusing on economic, infrastructure, site and building, and environmental considerations. Policymakers are also exploring cost-reflective resource-use fees and measures to promote green data center development. The recommendations also seek to strengthen Thailand's digital ecosystem through policies on data sovereignty, taxation, and domestic digital capabilities. At the same time, the Ministry of Energy is developing electricity criteria for data centers. The proposed framework includes dedicated tariff structures, clean energy requirements, backup power standards, and grid connection measures to help ensure system stability and reliability.

The government has emphasized that these measures are not intended to discourage investment. Rather, they reflect an effort to develop a coordinated national strategy that maximizes the economic and technological benefits of data center investments while ensuring sustainable resource management.

Given the growing importance of this issue, AMCHAM continues to monitor policy developments closely through several councils. Members interested in staying informed and contributing to ongoing discussions are encouraged to participate in upcoming meetings of the ESG Council and the Digital Governance Council, where data center policy, infrastructure readiness, sustainability, and related regulatory developments will remain key areas of focus.

**Sources:** The Nation (09/23/26); The Office of the National Economic and Social Development (09/04/26)

Sasitorn (Tong) Mongkolsuebsakul
Government Affairs Manager



ABOUT DAUCH

Dauch Corporation is a premier Driveline and Metal Forming supplier serving the global automotive industry with size, scale, a robust business model, and a powertrain-agnostic product portfolio that supports electric, hybrid, and internal combustion vehicles. In the products we manufacture, the partnerships we forge, and the possibilities we pursue, integrity remains at the forefront. For our customers, associates, and investors, we strive to exceed today's standards and capitalize on tomorrow's potential.

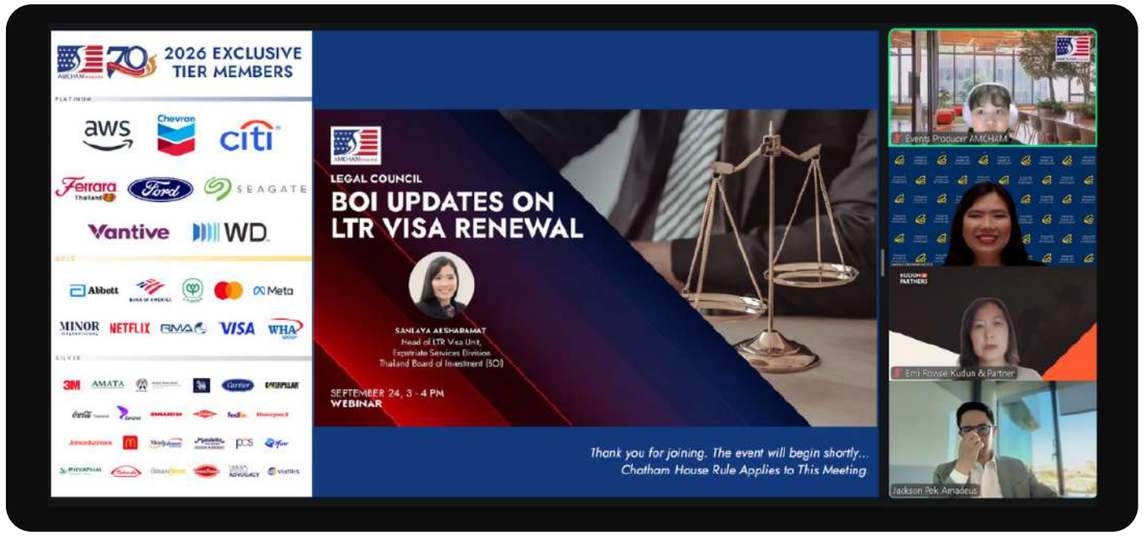
Formed through the combination of American Axle & Manufacturing (AAM), GKN Automotive, and GKN Powder Metallurgy, Dauch Corporation unites engineering roots with global manufacturing capability and an entrepreneurial spirit to move mobility forward. We are built to perform.

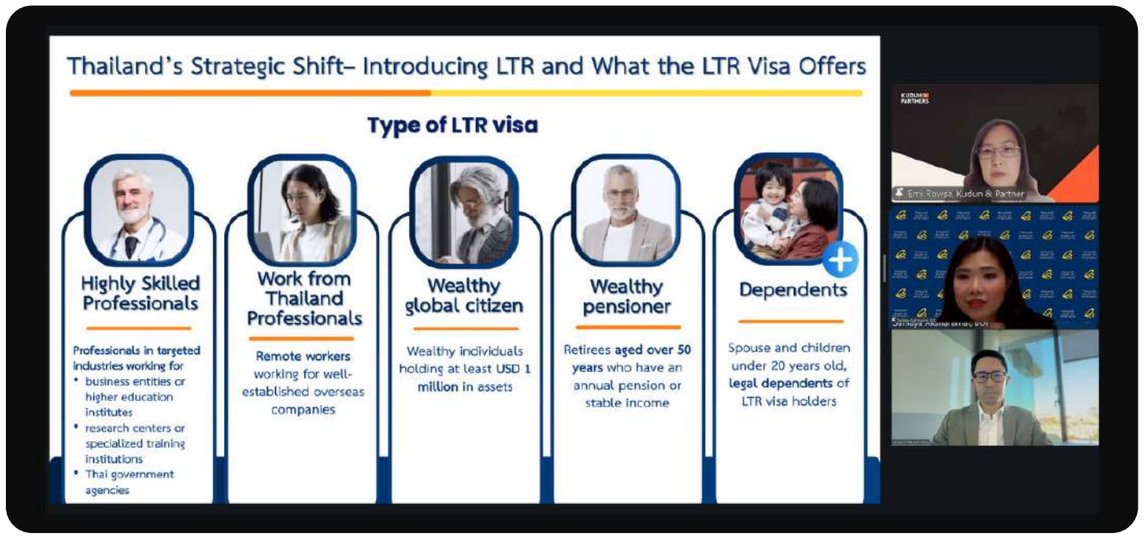
DAUCH™

# BOI Updates on LTR Visa Renewal

On September 24, the AMCHAM Legal Council welcomed Sanlaya Aksharamat of the Thailand Board of Investment (BOI) for a webinar on updates to Long-Term Resident (LTR) visa categories, privileges, and the upcoming five-year renewal process. The webinar outlined category-specific financial and non-financial requirements, application timelines, and supporting documents required for extension applications.

It also explained how to changing LTR visa categories, using the switch from Highly Skilled Professional to Wealthy Pensioner, as well as Digital Work Permit applications and TIESC services. The webinar concluded with an engaging question-and-answer session, allowing participants to clarify aspects of the LTR visa program and related procedures. Through its Councils, AMCHAM remains committed to providing members timely regulatory updates and fostering dialogue that promotes smooth business operations in Thailand.






# Roundtable Meeting with the Pollution Control Department

On October 5, the AMCHAM Food, Beverage & Agribusiness and ESG Councils Co-Chairs and AMCHAM representatives, met with Pollution Control Department Director General Surin Worakijthamrong and officials to discuss waste management regulatory frameworks.

The Director General provided comprehensive insights into the draft Sustainable Packaging Management Act, voluntary producer responsibility initiatives, deposit-return approaches, appropriate EPR fee structures, and collection and recycling infrastructure. The meeting concluded with a proposal to explore establishing a joint working group between the department and AMCHAM.











**Michael Berger is the Country Manager of BRAINFORCE International Thailand and serves as an AMCHAM Advanced Manufacturing Committee Co-Chair.**



**Through your role with AMCHAM Thailand's Advanced Manufacturing Committee, what trends are you hearing most often from manufacturers and business leaders today?**

Most conversations I have with manufacturers across Thailand, mainly in the EEC region, are increasingly centered on three topics: automation, talent, and supply chain resilience. Many companies are intensifying their investments in smart manufacturing, AI-enabled processes, and digitalization to improve productivity and remain globally competitive. At the same time, attracting, developing, and retaining skilled technical talent in the local market has become one of the biggest challenges, particularly as Thailand's workforce continues to age. Another consistent topic is supply-chain diversification, driven by geopolitical shifts and the ongoing China+1 strategy. Still, many western multinational and SME companies continue to view Thailand, especially the EEC region, as a strategic hub for advanced manufacturing, electronics, automotive, and sustainability-driven investments.

**You have been involved in factory visits across very different manufacturing environments. What have you found most interesting about how manufacturing is evolving in Thailand?**

What I find most impressive is how quickly Thailand is moving up the value chain. During our AMCHAM factory visits, I have seen highly advanced operations with automation, real-time data systems, and world-class quality standards. Thailand remains the largest automotive manufacturing hub in Southeast Asia and is attracting significant investment in electric vehicles and battery production.
At the same time, sectors such as electronics, data storage, aerospace, and renewable energy are growing. What stands out is that companies are investing not only in technology, but also in developing their people. In my view, this combination will determine future success, for investing companies and for Thailand.

**What experiences throughout your career have most shaped the way you approach leadership and business today?**

Having worked for more than twenty years across business development, manufacturing, recruitment, consulting, and general management, I have learned that successful leadership starts with understanding people and building trust. Working with organizations ranging from global manufacturers and automotive companies to SMEs and startups has taught me the importance of adaptability and continuous learning. I have also seen that the best business results come from combining strategic thinking with hands-on execution. Today, I focus on connecting people, developing talent, and creating practical solutions that help companies navigate change, grow sustainably, and succeed in increasingly complex business environments.



Tyson Foods

WE ARE A WORLD-CLASS FOOD COMPANY AND RECOGNIZED LEADER IN PROTEIN



At Tyson Foods we are proud of our growing portfolio of protein-centric brands, offering nutritious and delicious options that fit seamlessly into modern lives. Driven by a commitment to feed the world, we are reimagining the journey from farm to table. With a focus on innovation and doing what is right, we are dedicated to making food that not only tastes good but also nourishes the future.




**Head Office : Tyson International APAC Ltd.**
89 AIA Capital Center, 22nd Floor,
Ratchadaphisek Rd., Din Daeng,
Bangkok 10400

Scan here to find out more
www.tysonfoodsapac.com

Tyson Foods We feed the world like family.™

# Meet Nattawut (Arm) Khambao

**Meet Nattawut (Arm) Khambao, an AMCHAM Thailand Scholarship student whose life-changing journey began with a friend's encouragement and a last-minute application. After submitting his AMCHAM Thailand Scholarship application on the very last day, Arm discovered that one small decision could open the door to new opportunities, meaningful experiences, and personal growth. Through the scholarship program, he gained confidence, expanded his perspectives, and began seeing new possibilities for his future.**




Growing up in a rural province, working for a global organization once felt like a distant dream. That dream began to change when I received a scholarship from the American Chamber of Commerce in Thailand Foundation (ATF) during my sophomore year at Kasetsart University, Chalermphrakiat Sakon Nakhon Province Campus. More than financial support, the scholarship gave me something far more valuable: the belief that I belonged in professional spaces I had once never dared to imagine.



My journey with ATF began through the AMCHAM Orientation and Career Camp, where I developed foundational skills in communication, resume writing, and interview preparation. Through mock interviews, workshops, and company visits

*"More than financial support, the scholarship gave me something far more valuable: the belief that I belonged in professional spaces I had once never dared to imagine."*

to global organizations such as 3M and Bitkub, I gained exposure that expanded my perspective beyond the classroom and helped me better understand the professional world.

These experiences gave me the confidence to take on one of my most defining challenges: a four-month internship at Le Méridien Phuket Beach Resort. Immersed in a five-star hospitality environment, working alongside a culturally diverse team and serving international guests, I refined my professional identity and gained a clearer vision of the career path I want to pursue. What once seemed impossible now feels full of potential. I am deeply grateful to the ATF for opening the door to my professional world and to Le Méridien Phuket Beach Resort for giving me the platform to prove what I am capable of. These experiences have shaped me into someone ready to embrace every challenge ahead with determination, capability, and the courage to grow.





3M Science. Applied to Life.™

What the world needs next, we're making **now.**

Every day, 3M employees are advancing the future of automotive technologies, consumer electronics, personal safety, consumer goods, climate innovation, and more. By making indispensable solutions that empower modern life and advance human progress, 3M innovates and delivers solutions for global challenges.

Learn more at 3M.co.th.

# AMCHAM Thailand and the OVEC Sign MOU to Strengthen Vocational Education and Workforce Development



The American Chamber of Commerce in Thailand (AMCHAM) and the Office of the Vocational Education Commission (OVEC) signed a memorandum of understanding (MOU) to strengthen private-sector collaboration with vocational institutions and prepare Thailand's workforce for evolving industry needs.

Signed at AMCHAM Thailand's Annual General Meeting (AGM) and Luncheon by AMCHAM President Chatit Huayhongtong of Chevron and OVEC Deputy Secretary General Narongchai Charoenrujisap, the MOU provides a framework for AMCHAM member companies and OVEC-affiliated institutions to explore collaboration on curriculum development, teacher training, student internships, and work-based learning.

The event brought together business and government leaders, including the Deputy Director General of the Department of American and South Pacific Affairs at the Ministry of Foreign Affairs, and senior officials from the Ministry of Labor, Thailand Board of Investment (BOI), and the Eastern Economic Corridor Office (EECO).

OVEC Deputy Secretary General, *"The future of Thailand's workforce depends on how well we connect education with industry. By working together, we can equip our young people with the skills, knowledge, and confidence they need to succeed, while building a stronger, more competitive workforce for Thailand's future."*

AMCHAM President Chatit Huayhongtong, *"Our shared goal is to align classroom learning more closely with the skills that industries need and to bring international experience and standards into Thailand's vocational education system."*

AMCHAM Platinum Members also shared examples of industry partnerships supporting vocational education in Thailand and the United States.

Wanvisa Komindr of Citi Thailand highlighted two initiatives supported by the Citi Foundation. The Aspiring Hospitality Workers initiative trained 340 vocational students in digital and service skills with an accredited curriculum. The AI for Readiness and Resilience program is preparing 2,000 students and 80 educators for the AI-enabled workforce.

Jane Holloway of Ford Motor Company shared two initiatives linking students and educators with the automotive industry. The Future Ready Program has reached 17 primary and secondary schools across eight provinces, trained 42 educators, and introduced more than 4,200 students to modern automotive manufacturing. The Auto Technician Scholarship Program has supported 37 students with education funding, technical training, and dealership experience.

Philip Bernard of WD highlighted that workforce readiness enables individuals to thrive in today's jobs and shape tomorrow's economy. Since 2008, WD has worked with 200+ vocational colleges and placed 1,500+ students in its internship program, cultivating future innovators who will drive Thailand's technological and economic future.

The luncheon also served as AMCHAM Thailand's AGM, during which the elected 2027–2028 Board of Governors was announced.















Economics & Trade Committee

## Beyond the Headlines II: What Will Define Thailand's Next Decade? – Sept 23

**Speaker:** Dr. Kriengsak Chareonwongsak of the Institute of Future Studies for Development (IFD)

**Moderator:** Aseem Goyal of Bridging Borders Leadership

**Organized by:** Economics & Trade Committee

**Event Highlights:**

The Economic and Trade Committee welcomed Dr. Kriengsak Chareonwongsak, who emphasized the importance of human capital development in strengthening key sectors to support Thailand's position as a regional hub, particularly in wellness, tourism, elderly healthcare, and food and agriculture.

The speaker also discussed the need for greater alignment between the political and economic spheres to help Thailand overcome the middle-income trap. Participants engaged in candid discussions on private-sector collaboration to create a more conducive business environment, supported by stronger policies and frameworks to strengthen the country's policy direction, before the networking session.













AMCHAM Signature Event

## Member Luncheon: Meet the Board Candidates – Sept 30

**Event Highlights:**

AMCHAM hosted a networking Member Luncheon at Four Seasons Hotel Bangkok at Chao Phraya River, launching the AMCHAM Board Election season. Over lunch, candidates for the 2027-2028 introduced themselves and shared their vision. Members also had the opportunity to connect with both current and future leaders of the AMCHAM business community.

The candidates running for the 2027-2028 term are:

- Alpana Kapur Titus of Abbott Laboratories
- Jackson Pek of Amadeus
- Ornkanya (Mook) Pibuldham of Bank of America
- Sondra Sutton Phung of Ford Motor Company
- Simon Denye of Harmless Harvest
- Brad Edman of Marriott Hotels Thailand – Luxury Hotels & Resorts
- Winnie Wong of Mastercard
- Mo Yasin of Organon
- Chaicharn (Charlie) Sheerajin of SEQENS
- Ken Chaichanavong of VCON
- Nattabhorn (Ink) Buamahakul of Vero Advocacy

Learn more about our candidates here.










AMCHAM Singnature Event

## The Governors' Table @ House of Tango

**Hosts:** Raymond Deidrick of Ingredion Incorporated; Philip Bernard of WD; and Charles Blocker of IC partners

**Event Highlights:**

AMCHAM hosted its signature Governors' Table at House of Tango in Bangkok, featuring a delightful dinner in a stunning Italian-inspired setting. The evening brought together business leaders, senior executives, new and long-standing members, and Board Governors, to exchange insights, build connections, and engage in thoughtful discussions on the business landscape.








Advanced Manufacturing Committee

## Chonburi Clean Energy Factory Tour – Oct 9

**Organized by:** Advanced Manufacturing Committee

**Event Highlights:**

The AMCHAM Advanced Manufacturing Committee hosted a plant tour of Chonburi Clean Energy (CCE), which specializes in converting non-hazardous industrial waste into sustainable, renewable power for factories and estates within the Eastern Economic Corridor (EEC). Attendees toured the plant facilities and gained insights into comprehensive waste management and advanced thermal conversion processes, observing firsthand how CCE treats customer waste with end-to-end traceability and full environmental compliance in accordance with Veolia Global standards.







Joint Committees

## Employer-Led Skills Development in Thailand's Aging Society – Oct 9

**Speakers:** Ibrahim Kocagoz of PCS Thailand; Seksan Chittanusart of Analog Devices (Thailand); and Silvio Illi of Auto Alliance Thailand

**Organized by:** Human Capital Committee and Advanced Manufacturing Committee

**Event Highlights:**

The AMCHAM Joint Human Capital and Advanced Manufacturing Committee hosted a panel discussion on talent development and skills training for Thailand's advanced manufacturing and technology industries, including automotive and mobility, electronics, semiconductors, and mechanical engineering. Speakers shared insights into their respective training programs and approaches to developing skilled talent, aligned with industry needs. The session concluded with an engaging question-and-answer session, where members exchanged perspectives on strengthening workforce capabilities amid Thailand's aging society.

















AMCHAM Partner Event

## Multi-Chamber EEC Networking Hosted by AMCHAM – Oct 9

**Event Highlights:**

The AMCHAM, in partnership with AustCham, BCCT, BeLuThai, CanCham, FTCC, GTCC, ITCC, NTCC, SATCC, and STCC, hosted a Multi-Chamber EEC Networking event at Hilton Pattaya with generous support from Ferrara Jelly Belly and Vantive Healthcare. Business professionals and entrepreneurs from various industries expanded their networks, gained valuable insights into the latest trends. It was a perfect way to spend Friday night.















Working Meeting

## Advocacy on Cancellation of the Visa Exemption for Short-Term Business Travelers – Oct 15

**Event Highlights:**

AMCHAM held a working meeting to discuss advocacy following the cancellation of visa exemptions for short-term business travelers. Participants shared practical impacts and travel scenarios, discussed immigration e-gates, and called for clearer guidance and consistent enforcement. They also discussed the next advocacy steps with relevant authorities to improve visa implementation for business travelers.






## AMCHAM THAILAND FOUNDATION (ATF)

### About Us

Education has been a core value for AMCHAM since the very beginning of the Chamber. Over the last three decades, AMCHAM has provided over 3,200 scholarships and supported over 890 primary schools.

In 2004, AMCHAM formally registered the American Chamber of Commerce in Thailand Foundation (ATF) to carry out its charitable activities. The ATF is recognized by the Ministry of finance as a Public Charitable Organization (number 632) and donations are deductible in Thailand.

### AMCHAM Foundation Scholarship Program

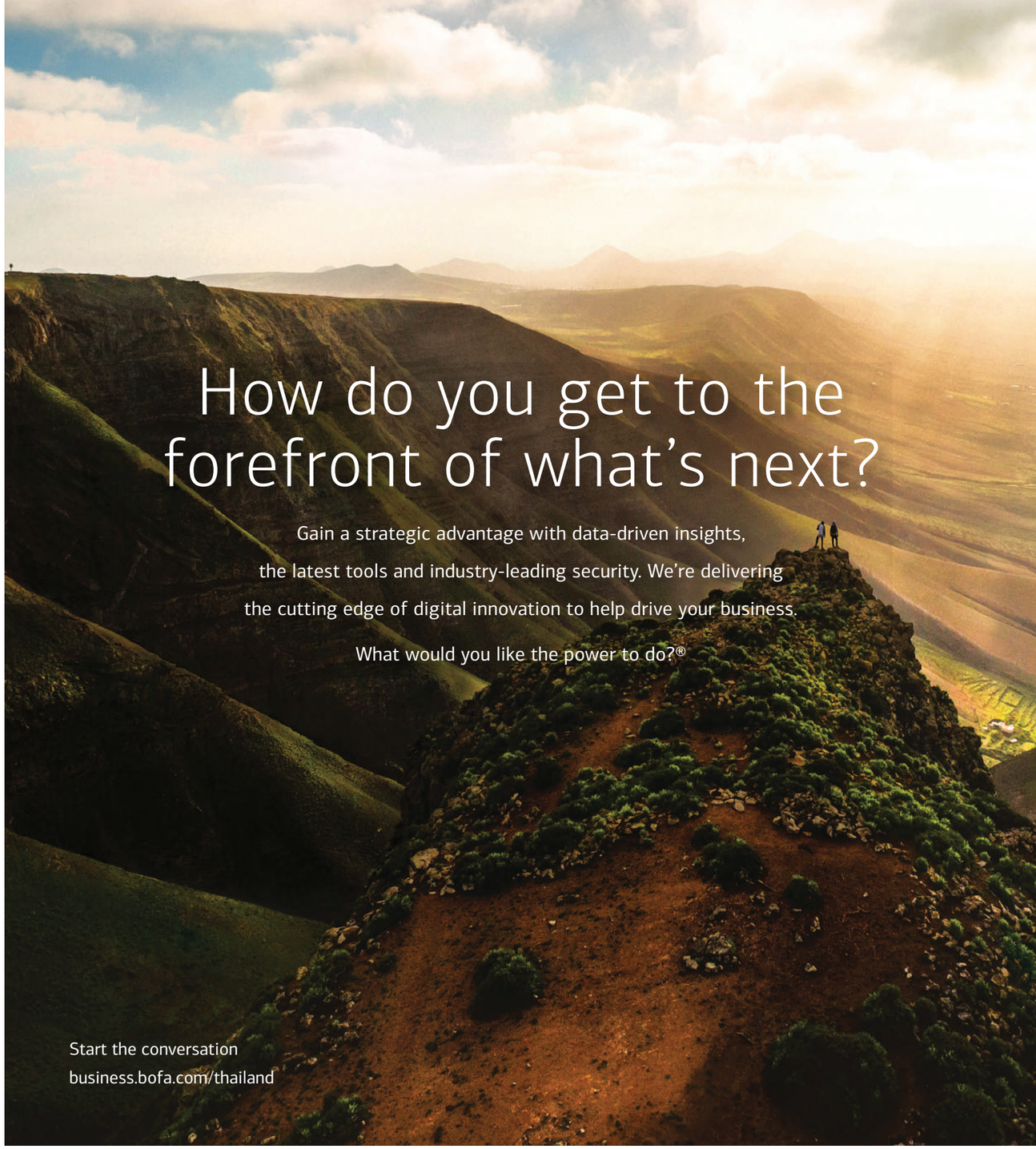
Each year ATF enables disadvantaged Thai university and vocational students to complete their higher education studies through targeted scholarships. Our Community Engagement Council works directly with universities and vocational colleges to identify hard-working and motivated students enrolled in programs championed by AMCHAM member companies.

### How You Can Support These Programs

- Sponsor university scholarship.
- Provide speakers and goodie bag items for Orientation/Career Camp.
- Join the Community Projects Council.

For further information, contact foundation@amchamthailand.com.




BANK OF AMERICA

"Bank of America" and "BofA Securities" are the marketing names used by the Global Banking and Global Markets divisions of Bank of America Corporation. Lending, derivatives, other commercial banking activities, and trading in certain financial instruments are performed globally by banking affiliates of Bank of America Corporation, including Bank of America, N.A., Member FDIC. Trading in securities and financial instruments, and strategic advisory, and other investment banking activities, are performed globally by investment banking affiliates of Bank of America Corporation ("Investment Banking Affiliates"), including, in the United States, BofA Securities, Inc., which is a registered broker-dealer and Member of SIPC, and, in other jurisdictions, by locally registered entities. BofA Securities, Inc. is a registered futures commission merchant with the CFTC and a member of the NFA.

Investment products offered by Investment Banking Affiliates: **Are Not FDIC Insured** | **Are Not Bank Guaranteed** | **May Lose Value**

©2026 Bank of America Corporation. All rights reserved.

# Analog Devices Strengthens Global Manufacturing Resilience with New Thailand Facility




Analog Devices, Inc. (NASDAQ: ADI) announced the opening of its new advanced manufacturing facility in Thailand, expanding its manufacturing and test capacity in the Asia-Pacific region. The facility is a part of ADI's hybrid manufacturing strategy, which combines its internal factories network and external foundry and Outsourced Semiconductor Assembly and Test (OSAT) partners. The facility incorporates automation, digital manufacturing technologies, and operations optimized for efficiency and environmental performance to enable faster response to demand while continuing to deliver the quality, reliability, and performance customers expect in a dynamic global environment.

Vincent Roche, CEO and Chair at ADI, said *"This expansion underscores our long-term commitment to Thailand and the region as key links in our ability to reliably and sustainably deliver our world-class technology. As our customers' needs evolve, our investments ensure we can continue to deliver differentiated innovation at scale."*

# Hitachi Energy and EGAT to Achieve the World's First 550 kV Eco Efficient Gas Retrofill, Advancing Thailand's Net-zero Goals



Hitachi Energy, in collaboration with the Electricity Generating Authority of Thailand (EGAT), will complete the world's first 550 kilovolt (kV) application of eco-efficient EconiQ® retrofill technology on existing, in-service assets originally designed for sulfur hexafluoride ($SF_6$). This project will preserve Thailand's grid performance while delivering a measurable reduction in greenhouse gas emissions and is scheduled for completion in December 2026.

EGAT will upgrade 130 meters of 550 kV gas-insulated lines (GIL) at the Nan Substation using Hitachi Energy's EconiQ high-voltage technology. The project replaces existing $SF_6$ with an advanced eco-efficient gas mixture without modifying or replacing any primary equipment.

This upgrade enables EGAT to eliminate approximately 800 kg of $SF_6$, avoid 97 tons of $CO_2$-equivalent emissions, and deliver more than 95% reduction in $CO_2$-equivalent impact while maintaining full performance and system reliability. The EconiQ retrofill underscores EGAT's commitment to maximizing the performance of its existing infrastructure while reducing environmental impact.





# BorgWarner Recognized on Newsweek's World's Most Trustworthy Companies 2026 List




BorgWarner has been recognized on Newsweek's World's Most Trustworthy Companies 2026 list for the third consecutive year. Presented by Newsweek in partnership with Statista Inc., BorgWarner ranked 36th in the Automotive & Components industry category.

*"Trust is earned over time and maintained through consistent actions, and it is one of the most valuable assets a company can attain,"* said Joseph Fadool, President and CEO, BorgWarner Inc. *"Being recognized on Newsweek's World's Most Trustworthy Companies list for the third consecutive year is an honor and reflects the confidence our customers, employees and investors place in BorgWarner, as well as our ongoing commitment to operating with integrity. We remain focused on building the lasting relationships that drive resilience and long-term success."*

The 2026 ranking was based on independent survey responses from more than 65,000 participants across 20 countries, generating approximately 200,000 company evaluations, as well as a social listening analysis of more than 320,000 media mentions. Companies were assessed across three dimensions of trust: customer trust, employee trust, and investor trust.

**Click here to register**






# AFFINITY PROGRAM

## Member-to-member Discounts







Amplify your brand's visibility through AMCHAM's Affinity Program by offering Member-to-Member discounts on your products and services.

Contact membership@amchamthailand.com

AMCHAM THAILAND

# Welcome New Members

# October 2026

## CORPORATE MEMBERS

Set in Bangkok business and lifestyle hub, Avani Sukhumvit Bangkok Hotel offers access to shopping, dining, and entertainment via its BTS connectivity and prime location next to a retail complex. Catering to both business and leisure guests, it features stylish rooms, flexible event spaces, restaurants, and wellness facilities. Backed by Minor Hotels, the property blends global standards with genuine Thai hospitality, delivering exceptional service and experiences that reflect Thailand's thriving tourism industry.

In the heart of Bangkok's Thonglor district, a contemporary American-inspired dining destination celebrates open-fire cooking and warm hospitality. Guests enjoy grilled meats, fresh seafood, handmade pastas, seasonal vegetables, and desserts, all infused with a smoky, craft-driven character, paired with curated wines, cocktails, and spirits. With its inviting atmosphere and interactive open kitchen, Stoke Restaurant suits casual meals, business gatherings, and celebrations alike, showcasing the artistry behind every dish.

JDE Coffee, part of JDE Peet's, a pure-play coffee company, serves over 100 markets with brands like L'OR, Jacobs, Peet's, Douwe Egberts, Moccona, and OldTown. Drawing on heritage since 1753, it operates across retail, foodservice, and hospitality channels, delivering quality beverages through responsible sourcing and innovation. Attuned to shifting consumer trends and local markets, JDE Coffee upholds operational excellence and sustainability, creating coffee experiences enjoyed by millions daily worldwide.

Launched in Bangkok in August 2026, a new international school, Wycombe Abbey International School Bangkok brings nearly 130 years of British educational heritage to Southeast Asia, offering Nursery to Year 13 education under the British curriculum, including IGCSEs and A Levels. Set on a 66-acre campus near Suvarnabhumi Airport, the school provides day and boarding options, UK-trained teachers, and world-class facilities like an Olympic-standard pool and 1,000-seat stadium. With 28% of UK graduates reaching Oxbridge, it is set to redefine regional education standards.

A non-profit empowering youth with entrepreneurship, financial literacy, and work-readiness skills through hands-on, experiential learning. Part of the global JA network, it partners with schools, businesses, and volunteers to build critical thinking, leadership, and teamwork skills while connecting students to real-world career exposure. By fostering confidence and lifelong learning, JA Thailand prepares the next generation to become responsible citizens and future leaders driving Thailand's sustainable growth.

Corporate Membership is available to all companies registered in Thailand.
If you are interested in joining AMCHAM Community,
please contact us at **membership@amchamthailand.com**.

# AMCHAM
# Member-To-Member Offers

Adecco




***Exclusive Preferential Rates for Visa & Work Permit Administrative Services***
*from Adecco Consulting*

ANANTARA



***Exclusive Up to 15% Discount***
on Dining, Spa & Lifestyle Privileges

AVANI+ Khao Lak



***Escape to Paradise with an Exclusive AMCHAM Day Pass at Avani+ Khao Lak Resort***

RAJA'S FASHIONS



***Buy 4 Shirts***
*Get 1 Complimentary Shirt*



***S Hotels & Resorts Thailand Residents Rate Special***

SAFE




***Special 1,500 THB Discount for Fertility Check-up for AMCHAM Members***

ANdAZ PATTAYA JOMTIEN BEACH



***10% Discount***
*on Food and Non-Alcoholic Beverages*

THE ASCOTT



***Meet & Create: Exclusive Meeting Package at Ascott Embassy Sathorn Bangkok***

BANGKOK HOSPITAL



***Special Privileges up to 20% off***
*from Bangkok Hospital*

SANTA FE RELOCATION



***15% Discount***
*On Short- and Long-Term Storage Services In Santa Fe Relocation Storage*

STOKE



***Special Offer: Enjoy 10% Off Food At Stoke Restaurant***



***15% Discount***
*Food and Beverage for AMCHAM Members!*

CAPELLA



***Enjoy a Relaxing Escape at Capella Bangkok with an Exclusive 15% Saving on Weekday and Weekend Rate***

CESNA



***20% Off Premium Talent Solution & Ultra Fast 7 Talent Solution***

COACHOLOGY



***Enjoy Two Complimentary Benefits from Coachology to Strengthen Your Organization***

The Standard



***Enjoy 15% A' Lar Carte Dishes, and Beverage***

THONBURI BAMRUNGMUANG HOSPITAL



***10% Discount***
*on Medicine & In-House Lab (OPD & IPD) & ICU and CCU Rooms*

***20% Discount***
*on Room Rate (IPD)*

traveltech



***Receive a Suite of Premium Benefits at the World's Finest Properties for AMCHAM Members***

Healthi-Life Longevity Center




***Exclusive 15% discount***
*on all Regenerative & Recovery Treatments*

INGENIUS PREP



***Premium University Admissions Support Package***

INTERCONTINENTAL CHIANG MAI THE MAE PING



***Enjoy 10% Dining Privileges for AMCHAM Members***

TRSC INTERNATIONAL



***Enjoy exclusive eye care privileges with discounts up to THB 5,000 for AMCHAM members***

AMERICAN SCHOOL OF BANGKOK SUKHUMVIT



***Full Registration Fee Waiver & 10% Tuition Discount***
*at XCL ASB Sukhumvit for AMCHAM Members*

***Join us!***

*For Member-to-Member Offers, a great opportunity to amplify your brand visibility.*

Le MERIDIEN PHUKET BEACH RESORT



***Day Pass & Stay Privileges at Le Méridien Phuket Beach Resort***

ONYX Hospitality Group



***Exclusive 30% Discount***
at the ONYX Affiliated Hotels

pullman PHUKET PANWA BEACH RESORT



***Exclusive Up to 50% Discount***
at the Dining & Beach Club



Members must present AMCHAM member card to receive promotions or discounts. If you have not received your member card, please contact the AMCHAM office.
For more information please visit www.amchamthailand.com.

# AMPLIFY YOUR VOICE WITH AMCHAM!

## Seeking Member Content

AMCHAM is always seeking member submissions for the Thai-American Business (T-AB) magazine as well as the AMCHAM website.

## Subject Guidelines

Check with our communications team to learn about the theme for our next issue. AMCHAM also looks for legal and regulatory developments, knowledge sharing, and best practices.

## Submission Guidelines

- An article is shared in an editable format.
- Supporting graphics are encouraged.
- Feature, Legal Update, and Interview: 800-1,000 words
- Member News: 150-180 words

## Thought Leadership

Articles should be on topics of general interest with original research or analysis. Articles should not be self-promotional or be company member news.

## Connect with Members

Authors are frequently approached regarding their expertise. Be sure to include an author headshot and a short biography (20-30 words) with article submissions.

## *Get in Touch*

For submissions and inquiries regarding thought pieces or marketing opportunities, do not hesitate to get in touch with the AMCHAM communication team at comm@amchamthailand.com