



2027 MARKETING OPPORTUNITIES



EXCLUSIVE TIER MEMBERS 2026

PLATINUM



GOLD



SILVER

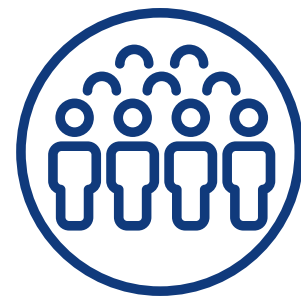


AMCHAM AT A GLANCE



700

Corporate
Members



3500+

MDs, CEOs, and
Senior Executives



42

Exclusive Tier
Members



84+

Billion USD Member
Investment in Thailand



200+

Events
per Year



20

Member-led Committees
and Councils



3200+

Student Scholarships Provided
to Thai Youth



100+

Member Companies Receiving
Corporate Impact Recognition

AMCHAM AT A GLANCE



Networking

Over 200 opportunities to connect to our network of senior executives through innovative premium events.

- *Member Luncheons
- *Governors' Table dinners
- *Webinars
- *Working Groups
- *Speaker presentations
- *Workshops
- *Factory tours
- *Governors' Gala
- *Thai-U.S. Trade & Investment Summit
- *EEC Networking Nights
- *ChariTEE Golf Tournament
- *TopGolf Foreign Chambers Open
- *Corporate Impact Awards Gala Dinner



Advocacy

Year-round engagement with the Thai and U.S. governments on issues critical to member business.

- *Government roundtables
- *Ministerial keynote speakers
- *Washington Doorknock
- *Joint U.S. Embassy events

*Advocacy-focused councils producing position papers and recommendation letters

Dedicated partnerships with:

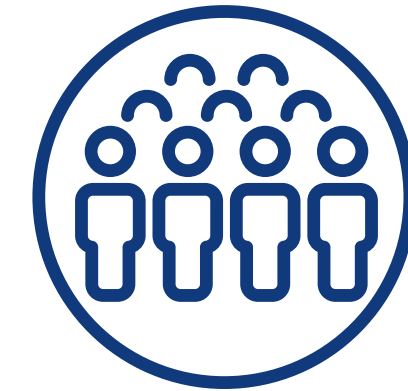
- *Thai Board of Trade
- *Federation of Thai Industries
- *U.S. Chamber of Commerce
- *ASEAN AmChams



Business Intelligence

Access the latest information on emerging legislation and other essential business news through concise summaries prepared by the AMCHAM team and member experts.

- *Weekly Newsbriefing with Cabinet resolution tracking
- *Roundtable meeting summaries
- *Industry working groups
- *Industry alerts & bulletins
- *T-AB Magazine



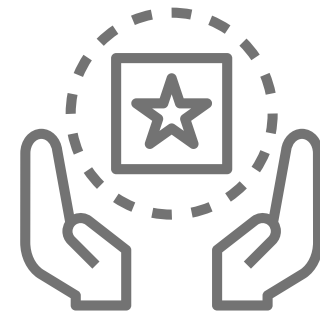
Capacity Building

Develop your team through exposure to industry experts and professional development programs designed for everyone from C-Suite executives to rising professionals.

- *AMCHAM Academy Residential
- *Committee-led speaker events
- *Workforce development initiatives
- *AMCHAM Foundation
- *Young Professional Workshops
- *Connecting for Corporate Impact Forum

MEMBER MARKETING BENEFITS

Affinity Program



AMCHAM members support each other with our member-to-member offer program, featured on our website and social media channels.

Free for Members

Thought Leadership



Showcase your expertise by submitting feature articles to our monthly digital *T-AB* magazine.

Free for Members

Member News



Keep the AMCHAM network up to date! Members may have up to 2 inclusions in the Member News section of *T-AB* or the newsletter.

Free for Members

MEMBER MARKETING BENEFITS

Member-Get-Member Program



The AMCHAM Member-Get-Member Referral Program is an exciting opportunity that encourages our members to help grow the AMCHAM community by referring new companies. In return, members who successfully refer new companies will receive a special product or experience as a token of appreciation from a participating AMCHAM member.

By joining, you can showcase your brand by offering a unique reward to members who successfully refer new companies. Your offer will be prominently featured across multiple high-visibility platforms, ensuring maximum exposure to AMCHAM's community of over 3,500 representatives from 700 companies.

AMCHAM EMAILS

Sponsored EDM



Broadcast your message to business decision-makers with a dedicated email.

100,000 baht

Email Banner



Feature your content on our must-read weekly newsletter

10,000 baht (.GIF, .PNG)

EDM Package



Enjoy a discounted rate by bundling an EDM with 2 or more services.

20% Discount

Access a focused mailing list of over 3,500 C-Suite and executive level decision-makers.

AMCHAM's emails enjoy a high engagement rate as our members closely track our emails for information on upcoming events and services.

Discounts are also available for packages including a sponsored EDM and 2 or more email or digital advertising services.

DIGITAL ADVERTISING

T-AB Magazine Ads



Feature your ad in the business community's go-to digital magazine.

35,000 baht (Full Page)
16,000 baht (Half Page)

Social Media Post



Leverage AMCHAM's social media for your company's messaging & content.

17,500 baht

Draw on AMCHAM online channels to amplify your message. Our online member directory and monthly T-AB digital magazine are trusted resources for business referrals and thought leadership.

With a cumulative social media reach of 24,000, AMCHAM's Facebook and LinkedIn channels reach a targeted audience of business professionals in Thailand.

Discounts available for 4 or more T-AB ads purchased together.

EVENT SPONSORSHIPS

EEC Networking



Event sponsorship of this social networking event on the Eastern Economic Corridor (EEC) comes with logo recognition on all event promotion and 5 free of charge guests for the event.

50,000 baht

Young Professionals' Committee Events



Sponsor our Young Professionals' event series to encourage capacity building and meaningful networking. Event sponsorship comes with logo recognition on all event promotions.

50,000 baht

Thailand-U.S. Trade & Investment Summit



Showcase your brand at this high-profile Summit. Gain speaking opportunities, connect with business leaders and policymakers, and engage in conversations shaping future trade and investment.

Regular: 100,000 baht
Premium: 250,000 baht

With over 200 events and 10,000 attendees per year, AMCHAM is a market leader in business events.

All event sponsorships come with logo recognition on all communications and at the event.

Young Professionals' event series provide an opportunity to support capacity building and meaningful networking, while our signature Trade & Investment Summits offer high-profile exposure, speaking opportunities, and connections with business leaders and investors.

CHARITEE GOLF SPONSORSHIPS

Tee Sponsor



This all-inclusive package includes course signage, a booth at registration, the option for a tee-off side game and a team of 4 players. Limited to 18 sponsors

75,000 baht

Branding Sponsor



Showcase your brand with a booth at registration and send a team of 4 players, including green fees, cart, caddie, dinner, and drinks.

55,000 baht

Green Sponsor



Feature your brand with signage on the green. Limited to 18 corporate sponsors

35,000 baht

AMCHAM's ChariTee Golf Tournament is our business's community's premium golf event.

All sponsor packages include logo recognition on all event communication, with the opportunity to add company-branded collaterals to goodie bags.

For all Golf sponsorship opportunities and in-kind sponsorships, please click [here](#).

We also have one Golf Cart sponsorship available for 100,000 baht.

PRICE LIST

**Please note that pricing does not include VAT. AMCHAM reserves the right to change prices.*

	Non-Members	Members
Digital Advertising		
• Sponsored EDM	200,000 THB	100,000 THB
• Email Banner (.PNG) / (.GIF)	20,000 THB	10,000 THB
• Social Media Post	n/a	17,500 THB
• T-AB Digital Magazine - Full Page / Half Page Ad	50,000 / 33,000 THB	35,000 / 16,000 THB
Digital Advertising Bundles		
• Sponsored EDM + 2 or More Services	20% discount	20% discount
• Package of 4 T-AB Ads	25% discount	25% discount
Event Sponsorships		
• ChariTee Golf Sponsorship		
◦ Golf Cart Sponsorship	n/a	100,000 THB
◦ Tee Sponsorship	n/a	75,000 THB
◦ Branding Sponsorship	n/a	55,000 THB
◦ Green Sponsorship	n/a	35,000 THB
• EEC Networking	n/a	50,000 THB
• Young Professionals' Event Series Sponsor	n/a	50,000 THB
• Thailand - U.S. Trade & Investment Summit	n/a	100,000 - 250,000 THB
Member Marketing Benefits		
• Affinity Program inclusion	n/a	Free
• Member news inclusion in newsletter	n/a	Free
• Feature article submission opportunity for T-AB	n/a	Free