



AMCHAM
CORPORATE SOCIAL
IMPACT AWARDS

2024





AMCHAM Corporate Social Impact Awards

Every year AMCHAM member companies gather to celebrate and learn from each other's sustainability projects at the AMCHAM Corporate Social Impact Awards. These projects set a high standard for ethical business practices and lead the way towards a sustainable future. This year, a record number of 114 member companies received recognition.

Through their dedication to the communities where they operate, these companies continually contribute to the growth and well-being of the Kingdom of Thailand and its people.

This book compiles best-case studies, offering insights into the remarkable projects of AMCHAM member companies and celebrating the enduring partnership between Thailand and the United States.



AMCHAM Corporate Social Impact Recognition

AMCHAM awards Corporate Social Impact Recognition each year to companies whose business practices in this area meet a benchmark for excellence. In addition, we recognize different tiers for companies who receive this award in consecutive years:

Silver level: 3 consecutive years

Gold level: 5 consecutive years

Platinum level: 10 consecutive years

Special Awards

Our Special Awards honor individual projects that represent excellence under pre-determined themes each year. The 2024 special award categories are:

The Ambassador's Award: Empowering and creating resilient communities through education, upskilling, and entrepreneurship.

Finalists: Agoda, HP Inc, Seagate Technology

The Thai Development Award: Fostering Climate Resilient and Sustainable Future in the Face of Climate Change Challenges

Finalists: Starbucks Coffee, Suntory Beverage and Food, Thai Union Group

The Impact Excellence Award: Nurturing an inclusive society by embracing diversity to reduce inequality (DE&I)

Finalists: Chevron, Organon, PepsiCo

Message from
His Excellency Mr. Maris Sangiampongsa
Minister of Foreign Affairs

Dear Members of the American Chamber of Commerce in Thailand (AMCHAM),

It is with great pleasure and enthusiasm that I extend my warmest greetings to all the AMCHAM members on the occasion of the 2024 Corporate Social Impact Commemorative Book. I commend AMCHAM on its steadfast commitment to recognizing the achievements of its members in contributing to society's well-being, economic growth, and environmental sustainability.

In a rapidly changing environment, the private sector plays an increasingly crucial role in driving economy and society. They are at the forefront in addressing global disruptions, advancing developments, innovating, and shaping new ways of living. The government recognizes this immense potential and places high priority on partnership with the private sector.

On the foreign policy front, the Ministry has been pursuing proactive economic diplomacy to enhance the country's economic opportunities, at bilateral, regional and global levels, ensuring that Thailand remains competitive and attractive to partners and friends worldwide, particularly the U.S.

For almost seven decades, AMCHAM has played an essential role in promoting the Thai-U.S. economic partnership. Strong public-private partnership and constructive policy recommendations from AMCHAM have significantly contributed to fostering investment exchanges and strengthening Partnership between our two countries.

AMCHAM's *Five to Thrive* recommendations, derived from the private sector's insights, provide valuable input to the relevant government agencies to strategically improve the ease of doing business and facilitate greater foreign direct investment in Thailand.



With over 650 members spanning all business sectors, AMCHAM not only promotes Thailand's economic advancement but also contributes significantly to the social and environmental well-being. The initiatives highlighted in this book exemplify the power of sustainable business practices in Driving positive changes within Thai society. I am impressed by the spirit of AMCHAM members in sharing knowledge, expertise, and experiences through a wide range of projects, ranging from education, healthcare, and community development to environment conservation. These efforts demonstrate the foundations of Thai - U.S. cooperation, where economic growth, social development, and environmental sustainability are equally prioritized.

Our policy priorities - such as reskilling, green transition, and digital economy - are well-reflected in these projects. With a close Connection to the community, AMCHAM members hold a unique position to turn these policies into concrete outcomes that benefit people at all levels. They also serve as exemplary models of how international businesses can play a crucial role in strengthening the bonds between two countries, while addressing local and global challenges. As Thailand moves toward a sustainable and inclusive society, these initiatives align seamlessly with our vision to foster synergy across sectors to create social and economic equity for all.

On this occasion, I extend my deep appreciation to all AMCHAM members for their dedication to excellence in corporate social responsibility. I wish that all the projects outlined in this book will set a new precedent for more sustainable and responsible practices, enabling society, environment, and economy to thrive together.

May your impactful initiatives continue to flourish, bringing positive change to our countries and economies. Together, we can build a more sustainable, inclusive, and prosperous future for Thailand and the United States, advancing our partnerships to benefit the international community.



Maris Sangiampongsa,
Minister of Foreign Affairs

Message from Her Excellency Dr. Nalinee Taveesin Thailand Trade Representative

It was my privilege and pleasure to join you at the AMCHAM Corporate Social Impact Awards Ceremony.

The remarkable achievements of 114 AMCHAM member companies at this year's Corporate Social Impact Awards exemplify how businesses are making meaningful contributions to Thailand's sustainable development. Their initiatives span crucial areas including healthcare, education, women empowerment, community development, and environmental conservation, demonstrating that environmental, social, and governance (ESG) practices can be implemented effectively in Thailand.



As Southeast Asia's hub for international business, Thailand has set ambitious environmental targets - achieving carbon neutrality by 2050 and net-zero greenhouse gas emissions by 2065. These goals reflect our nation's commitment to environmental stewardship while pursuing economic growth. The upcoming Climate Change and Clean Air Bills will establish comprehensive frameworks for air quality management, greenhouse gas reduction, and climate change strategies.

The success stories showcased at the awards ceremony demonstrate how businesses can be powerful catalysts in addressing climate challenges. These corporate initiatives align perfectly with our government's vision of promoting sustainable economic growth, guided by the Late King Rama IX The Great's Sufficiency Economy Philosophy (SEP).

What makes these achievements particularly significant is seeing how these companies have gone beyond mere compliance to create lasting impacts. They have proven that profitability and sustainability are not just compatible but complementary essentials in building Thailand's future economy.

The dedication of these companies to corporate social responsibility serves as a powerful example for others to follow, showing how the private sector's innovative spirit and partnership are crucial in achieving Thailand's transformative goals.

On behalf of the Royal Thai Government, I extend my heartfelt congratulations to you all. Your dedication to corporate social responsibility and sustainability serves as a powerful example for others to follow.

Once again, congratulations !



Dr. Nalinee Taveesin,
Thailand Trade Representative

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All project photos are provided by AMCHAM member companies.



2024 AMCHAM Corporate Social Impact Special Awards Winners



In 2024, 36 AMCHAM members received awards for more than ten years of consecutive corporate social impact excellence. AIA Thailand, Amway, Baxter Healthcare, Cargill Siam, Caterpillar, Central Food Retail, Chevron, Citibank, Colgate-Palmolive, Conrad Bangkok, Diageo Moët Hennessy, Dow Thailand, FedEx Thailand, Ford Thailand, GlaxoSmithKline, Grand Hyatt Erawan Bangkok, HSBC Thailand, IBM Thailand, Johnson & Johnson Thailand, Kenan Foundation Asia, KFC Foundation, Laguna Resorts and Hotels, Magnolia Quality Development Corporation, Marriott Business Council Thailand and Cambodia, McThai, Minor International, Mondelez International, Pfizer, Procter & Gamble Thailand, Samitivej Hospital, Santa Fe, Seagate Technology, Shangri-la Bangkok, Standard Chartered Bank, Western Digital, WHA Corporation. In addition, three companies won the 2024 Special Awards:



The Ambassador's Award
Agoda



The Thai Development Award
Thai Union Group



The Impact Excellence Award
PepsiCo

THE AMBASSADOR'S AWARD WINNER



In 2023, Agoda launched Agoda Tech Camp Day, a tech-focused social impact program aimed at empowering Thai youth with practical tech skills. This day-long educational program features workshops designed by Agoda's top Thai engineers for high school and university students, bridging the gap between theoretical knowledge and practical application.

Topics include Web Development, User Interface (UI) and User Experience (UX), Artificial Intelligence (AI), with sessions tailored to enhance students' problem-solving skills through interactive activities, presentations, and games. The program also includes office tours, career panels, and fireside chats with local tech thought leaders and Agoda's Tech Team, providing valuable insights for students' future careers. In its second year, Agoda Tech Camp has reached a total of over 1,600 students from nine BMA-operated high schools and 20 universities across Thailand. Recording over 90% satisfaction and improved tech knowledge among participants, the program is positioned to support Thailand's vision of becoming Asia's Silicon Valley.



THE THAI DEVELOPMENT AWARD WINNER



Thai Union's SeaChange® 2030 initiative aims to reduce greenhouse gas (GHG) emissions by 42% by 2030. To support this, they launched the Shrimp Decarbonization initiative with The Nature Conservancy and Ahold Delhaize USA, focusing on sustainable aquaculture. A pilot program aims to produce 1,000 metric tons of fully traceable, lower-impact processed shrimp for Chicken of the Sea Frozen Foods, demonstrating the economic benefits of sustainable practices.

Additionally, Thai Union partnered with Chow Energy PCL to promote renewable energy in its shrimp supply chain. This partnership offers shrimp farmers access to solar energy through a Power Purchase Agreement. This partnership provides shrimp farmers access to solar energy at a discounted rate, removing high upfront costs. Ahold Delhaize brands, such as Food Lion and Hannaford will purchase shrimp from this program. This initiative not only reduces GHG emissions but also enables farmers to benefit from price premiums and improved access to international markets demanding lower carbon shrimp.



THE IMPACT EXCELLENCE AWARD WINNER



PEPSICO

Gender inequality remains a major barrier to building a sustainable food system. Research indicates that if female farmers had equal access to resources, they could increase their yields by 20–30 %, potentially reducing global hunger by 150 million people.

To address these challenges, PepsiCo and CARE launched the She Feeds the World program in Thailand, empowering women and fostering community resilience. The program provides women with agricultural tools, training, and land rights, increasing their productivity economic independence. It improves community nutrition by leveraging women's enhanced farming capabilities, enabling them to improve farm yields and address local food insecurity. SFTW focuses on three change pathways: increasing young farmers' access to resources, inclusive markets, and supporting women's empowerment.

Project will reach over 140,000 beneficiaries from their comprehensive activities. An integral component of the program is the creation of 240 male champions within the community, who support gender quality and combat gender-based violence.





PLATINUM RECOGNITION

Photo: Procter & Gamble Thailand



AIA Sharing A Life is AIA Thailand's most significant CSR event, uniting AIA staff, agents, customers, and partners to contribute to society by engaging in good deeds. This year, AIA Sharing A Life 11, focuses on the theme "For Better Health" offering 10,000 doses of influenza vaccinations to the general public across 11 locations nationwide. This initiative aims to prevent the risk of influenza infection, fostering a healthier and more sustainable Thai society.



As a health and wellbeing company, Amway has collaborated with its distributors (Amway Business Owners – ABOs) across the nation to promote the quality of life for people in Thailand. In 2024, Amway donated 2,731,500 baht to the "One Heart to New Life" project raised through its "BodyKey Challenge," healthy-weight-loss competition. Amway donated 900 baht for every participant who met the weight-loss criteria, with over 10,000 ABOs involved. Additionally, 3,500,000 baht was donated to major Thai hospitals and the Thai Food Good Heart project.



Baxter's mission to save and sustain lives is the ultimate statement of corporate responsibility. Their commitment to Thai patients who suffer from end stage kidney disease is unwavering, and through Automated Peritoneal Dialysis (APD), patients can receive therapy in their own homes. This not only improves their quality of life but also lessens the financial burden of families.



Photo: AIA Thailand



Photo: Amway



Cargill's ambition is to have the most sustainable food supply chains in the world. From small family farms to global shipping lanes, Cargill works every day to implement sustainable practices to reduce its impact on the planet and protect people. With a longstanding history in agriculture, Cargill recognizes its role in addressing climate change, water and forest conservation, while meeting the rising food demand. These complex challenges require a resilient food system, and Cargill is committed to protecting the planet and ensuring a safer future for generations to come.



Caterpillar is committed to building stronger, more resilient communities worldwide. By investing in people and infrastructure, Caterpillar aims to create lasting positive change. Their focus is on developing skills for a thriving workforce while preserving the natural environment and essential services that underpin community well-being. Together with their partners, they strive to build a sustainable future for all.



Central Food Retail (under Central Retail) has implemented a sustainable development strategy through "Creating Shared Value" (CSV) commitment, reflected in their comprehensive strategy: 12 missions to net zero. They focus on reducing greenhouse gas (GHG) emissions through responsible sourcing, eco-friendly products and packaging, discounting near-expired items, food surplus management, waste diversion, smart ordering, green logistics, and energy saving. They also prioritize the well-being of employees and the communities through engagement programs. These initiatives enhance community and environmental well-being while positioning them as a leader in sustainable retail practices.



Photo: Cargill Siam



Photo: Central Food Retail



Chevron's approach to sustainability is integrated throughout their business, focusing on protecting the environment and empowering communities in Thailand through four key themes: *Environment & Energy Conservation* - promoting energy conservation and enhancing biodiversity; *Economic Development* - Investing in programs that promote health, self-sufficiency, and job growth; *Education* - Supporting STEM education to foster innovation and technological advancement; *Employee Engagement*-Encouraging over 100 employees and their families in community service activities like forest restoration and school renovations.



The Citi Foundation promotes economic progress and improves the lives of people in low-income communities around the world. The Foundation invests in efforts that increase financial inclusion, catalyze job opportunities for youth, and reimagine approaches to building economically vibrant cities. The Citi Foundation's "More than Philanthropy" approach leverages the expertise of Citi and its people to fulfill its mission and drive thought leadership and innovation.



Colgate-Palmolive's purpose is to reimagine a healthier future for all people, their pets, and the planet. Their Bright Smiles, Bright Futures (BSBF) program educates young people on the importance of oral health, providing access to dental services and tools for healthy habits. Since 1991, BSBF has reached approximately 1.7 billion children and families in over 100 countries. Colgate-Palmolive (Thailand) partners with the Ministry of Public Health, Ministry of Education, and NGOs to reach over 24 million Thai children.



Photo: Citibank



Photo: Colgate-Palmolive

CONRAD[®]

BANGKOK

Conrad Bangkok's commitment to CSR is evident through impactful projects and programs aimed at making a difference in the community. The hotel engages in initiatives that address key societal challenges and uplift the local community, such as supporting educational programs for underprivileged children at neighboring Suan Lumphini School and participating in environmental conservation efforts. Partnering with Grundfos for pump replacement exercise reflects its commitment to sustainability. Through local partnerships, Conrad Bangkok fosters a culture of giving and service, driving meaningful change.

DIAGEO MOËT HENNESSY

Diageo Moët Hennessy (Thailand) implements the Spirit of Progress, Diageo's long-term ESG action plan, focusing on addressing key environmental and social challenges. One priority is combating harmful alcohol use through campaigns: anti-drink driving and alcohol moderation. Diageo aims to change the way people drink for the better by engaging, educating, and empowering consumers to make informed choices. The Learning for Life campaign emphasizes skill empowerment for disadvantaged or minority groups, particularly women. Their grain-to-glass sustainability efforts involve collaborating with local partners to uphold environmental standards.



Dow Thailand aims to be a good corporate citizen, conducting business with integrity to enhance the quality of life and create a sustainable society. Their global citizenship efforts focus on three main pillars: Thriving Communities, STEM and Skilled Trades, and Sustainability. The passion of their employees drives their success and their desire to make a difference. With 92% satisfaction with Dow (Thailand)'s CSR programs and an 89% community satisfaction index resulting from 3,443 hours by 618 employees, these endeavors showcase tangible benefits and contribute to sustainable development.



Photo: Diageo Moët Hennessy

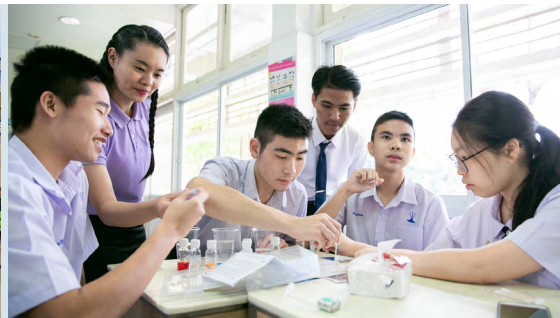


Photo: Dow Thailand



FedEx is committed to building strong and sustainable communities. Their programs include collaborations on the AMCHAM Career Camp and Scholarships (Since 2010), and with Junior Achievement (JA) Thailand since 2009, benefitting nearly 3,000 students. They work with World Vision to support underprivileged rural communities and schools, with monetary and in-kind donations, and volunteer services. Moreover, they raised awareness on waste management, impacting around 7,000 residents, and donated environmentally friendly waste incinerators and biogas systems. Through collective action, FedEx empowers communities to build a sustainable future.



Ford Thailand is committed to improving communities' livelihoods through comprehensive CSR programs as well as education and entrepreneurial skills development. Their commitment is reflected in numerous social and community projects across Thailand, including Driving Skills for Life (DSFL), the Ford Innovator Scholarship, and their environmental projects.



GSK is committed to getting ahead of disease together and enhancing the quality of life of all Thais. In partnership with the Relief and Community Health Bureau of the Thai Red Cross Society, GSK provides essential medicines to disadvantaged individuals and disaster victims via mobile medical units. GSK supports the Easy Asthma and COPD Clinic (EACC) program across 1,373 clinics and participates in the Lamphun Healing Town project to increase green spaces while reducing PM 2.5 pollution. The Gen Young Active 50+ program promotes healthy aging.



Photo: FedEx Thailand



Photo: Ford Thailand

'Vegetables Feed Me' - As part of Hyatt's annual Global Month of Service, colleagues from Hyatt Hotels worldwide come together to create meaningful community impacts. The team at Grand Hyatt Erawan Bangkok has been helping build a hydroponics garden at Prathom Nonsee School in Bangkok. This project educates children on the benefits of organic vegetable cultivation, potentially inspiring future careers in sustainable agricultural.



At HSBC, people and the community are at the core of what they do. Their dynamic, inclusive, and flexible culture promotes learning and collaboration. HSBC empowers people and communities to develop skills for the future through charitable partnership and volunteering programs. They organize activities where their staff can share their expertise and create a positive impact in the society.

IBM Thailand

IBM's global commitment to skill 30 million people by 2030 is intended to address the urgent needs facing today's workforce. In collaboration with universities in Thailand, IBM is contributing to this global commitment. IBM believes that through equitable access to quality education, IBM can minimize the economic and social divide while providing upskilling and reskilling for future jobs. IBM's focus in Thailand is education for all, spearheaded by the flagship IBM SkillsBuild programs (www.skillsbuild.org).



Photo: Grand Hyatt Erawan Bangkok



Photo: HSBC Thailand

Johnson&Johnson

Johnson & Johnson believes health is everything. Johnson & Johnson's healthcare innovation empowers them to build a world where complex diseases are prevented, treated, and cured, offering smarter and less invasive, and personalized solutions. Through their expertise in Innovative Medicine and MedTech, they are uniquely positioned to innovate across the full spectrum of healthcare solutions today to deliver the breakthroughs of tomorrow, and profoundly impacting health for humanity.



Kenan empowers disadvantaged populations with the knowledge, skills, and technologies necessary for a better future. In 2024, Kenan focused on building skills and employment for vocational students, introducing AI to businesses, improving health outcomes for women, and promoting social cohesion among youth. Collaborating with private, government, and non-profit stakeholders, Kenan develops sustainable models with strong monitoring. Each year, over 70,000 beneficiaries, including students, teachers, and community members, benefit from 30 projects across Thailand, Vietnam, and ASEAN. Kenan also updated its policies on anti-corruption, harassment, and child safeguarding.



มูลนิธิเคนัน (Kenan Foundation)
KFC Foundation (Thailand)

KFC Thailand's mission is to feed people's potential while enhancing food security. Through its Harvest Program, KFC fights hunger by providing surplus food rich in protein to charities, delivering over two million meals. Building on this success, KFC developed the Colonel's Kitchen to equip charities with hygienic kitchens and cooking skills. Additionally, the "KFC Bucket search" program supports dropout students to bring them back in society by offering technical and life skills, helping 130 students with Thailand's first-ever flexible learning curriculum, the KFC Classroom curriculum.



Photo: Johnson & Johnson Thailand



Photo: KFC Foundation



Laguna Phuket is dedicated to enhancing local educational opportunities through the annual English Camp Program. Designed in collaboration with school partners in Phuket and Pang-Nga, this initiative enriches students' learning experiences with engaging English sessions and leadership activities. Their CSR efforts in Education Empowerment aim to foster skills essential for future success, equipping young minds to thrive in a globalized world. Through the program, they support academic growth and cultivate values of collaboration, creativity, and cultural understanding among students.



MQDC firmly believes the built environment and nature can coexist in harmony, reflecting their commitment to "For All Well-being." This principle shapes their business practices and CSR initiatives. Their flagship project, The Forestias, promotes a lifestyle integrated with nature. They collaborate with local communities and schools to raise awareness of sustainability. Their CSR programs, such as Whizdom Reforest, engage customers and suppliers in conservation efforts. They are dedicated to global conservation, including Bhutan for Life, which aids in preserving vital ecosystems.



Marriott International is committed to creating a positive and sustainable impact wherever they do business. With their size and scale, they have a global responsibility to be a force for good. The Marriott Business Council Thailand and Cambodia contributes to the community through initiatives with local partners: Save the Children, Operation Smile Thailand, and Scholars of Sustenance.



Photo: Laguna Resorts and Hotels



Photo: Magnolia Quality Development Corporation



McDonald's Thailand remains committed to feeding and fostering communities through CSR initiatives, including Ronald McDonald House Charities (RMHC). RMHC has three key initiatives: 1) Ronald McDonald House, which supports families with sick children 2) Ronald McDonald Care Mobile, offering free dental services to children in rural areas; and 3) Ronald McDonald Playroom, bringing joy to sick children during doctors' appointments. McDonald's also promotes the 'Keeping Families Close' campaign to raise awareness and funds for RMHC Thailand.

MINOR INTERNATIONAL

Minor is committed to being a positive force in the communities they operate. They build strong partnerships with stakeholders to understand their needs, guiding their sustainability initiatives, focused on education, economic empowerment, and environmental stewardship. By fostering a culture of social responsibility among employees, they aim to create lasting positive change. Investing in people is central to their mission. The Minor Corporate University (MCU) program provides paid on-the-job training and career pathways, empowering thousands of young people. They prioritize environmental protection through initiatives like the Mai Khao Marine Turtle Foundation (MKMTF).



Photo: McThai



Photo: Minor International



Mondelēz International Thailand is positively impacting the communities where they operate. They prioritize sustainable sourcing, positively influencing local communities, and reducing their environmental footprint. Their Ladkrabang and Khon Kaen plants set benchmarks in sustainable production practices. Their “Trash Right Program” in collaboration with Trash Lucky and the Bangkok Metropolitan Administration, has educated 13,000 Thai students on effective waste management and recycling since 2022, collecting over 6.7 tons of waste. Mondelēz Thailand creates the right snacks for the right moments, made the right way benefitting both consumers and communities.



The Pfizer First aid Center project (2019 to 2024), in collaboration with the World Vision Foundation of Thailand (WVFT), addresses healthcare access problems for the underprivileged. Beneficiaries include Thai and non-Thai communities. Located in Christian tribal villages, and Buddhist and Muslim communities, the centers provide medical services to children, school staff, and locals. They also collaborate with district and provincial hospitals to provide first-aid training and medicine distribution. In 2024, 10 centers were completed, with employee engagement programs in Satun and Uthai Thani raising disease awareness during 2023-24.



Photo: Mondelēz International



Photo: Pfizer



Since 2019, “P&G Upcycled Plastic House,” has aimed to create a solution ensuring no plastic packaging finds its way into the ocean. In partnership with Habitat for Humanity Thailand, P&G transformed their Bangkok Plant’s packaging wastes into ECO Bricks, interlocking bricks, ECO Roofs, and ECO Woods for sustainable construction materials. Partnering with Lotus, they collected plastic wastes from consumers and raised awareness on plastic usage by offering redeemable eco points to employees for plastic waste collection. These initiatives collected 3,000 kg of plastic waste.



Samitivej Children’s Hospital is home to highly trained pediatricians and specialized facilities, such as certified Positive Pressure rooms for fighting infection. Led by Professor Suradej Hongeng, M.D., Samitivej’s New Life Foundation has performed bone marrow transplants using bone marrow from the child’s parents for children with leukemia, aplastic anemia, lymphoma, and thalassemia. Their pediatric heart surgeons work with The Cardiac Children Foundation of Thailand for lifesaving surgeries. Nattipat Juthacharoenwong, Sgn. Ldr., M.D., Chief of Pediatrics and a specialist in pediatric cardiology, has operated on over a hundred children through the New Life initiative.



Photo: Procter & Gamble Thailand



Photo: Samitivej Hospital



CSR is integral to Santa Fe Relocation's operations. Led by a dedicated team, they align sustainability objectives, implement programs, and share best practices. Santa Fe Relocation signed the UN Global Compact and publishes annual progress reports. For over 10 years, Santa Fe's Thailand office has collected clients' surplus items to donate to disadvantaged communities. Over 75% of clients participate. They uphold a zero-tolerance policy towards discrimination, provide equal opportunities to all employees, and focus on ESG practices, driving their ESG roadmap through stakeholder engagement and materiality assessments.



SEAGATE

Seagate supports initiatives with a measurable impact, providing direct benefits to communities where it operates and opportunities for employee volunteering. Its primary objective is to advance STEM education through hands-on learning opportunities, allocating at least 50% of available funding to this area. Seagate aims to inspire future digital creators while extending these opportunities to disadvantaged communities. Additionally, it responds to humanitarian crises, engages in corporate-driven programs, supports higher education institutions, promotes healthy lifestyles, helps those in need, and encourages environmental sustainability.



SHANGRI-LA
BANGKOK

As part of the Embrace project, Shangri-La Bangkok supports Lerssin Hospital by improving the stroke ward with air conditioning and partition walls for patient comfort. In Klong Toey slum, Shangri-La Bangkok introduce students to the hospitality industry through career guidance programs. Additionally, the Linens for Life sustainability initiative, which promotes environmental responsibility by repurposing used hotel linens into eco-friendly products.



Photo: Santa Fe



Photo: Shangri-La Bangkok



Standard Chartered Foundation supports the International Labor Organization (ILO) to implement the Young Future makers Thailand - Phase II project. The project takes a systemic approach to supporting disadvantaged young women and men through demand-led technical skills training, employability training, career guidance, and employment services through collaborations with the Ministry of Labour, social partners, enterprises, and other stakeholders including Standard Chartered Bank volunteers.



Western Digital.

Western Digital designs its CSR program for sustainable impact. Their programs are purposefully designed to create a better society by improving education, ethics, and quality of life. Their programs are designed to enhance environmental quality. Additionally, good governance is a top priority for all Western Digital employees.



WHA Group in collaboration with Dr. Somyos Anantaprayoon Foundation and WHA employees is supporting rural schools in Rayong. These schools have limited budgets to manage their school. WHA group assists by installing solar rooftops, so that they can use the limited budget for other developmental purposes. By using clean energy from WHA solar rooftops, they can reduce their electricity cost.



Photo: Standard Chartered Bank



Photo: Western Digital



GOLD RECOGNITION

Photo: The Athenee Hotel, a Luxury Collection Hotel, Bangkok



ADITYA BIRLA GROUP

The Aditya Birla Foundation for Community Initiatives focuses on CSR projects that foster education and vocational training. The company partners with communities, agencies, and institutions, to continually engage stakeholders, aligning with the Aditya Birla Group's purpose: "To enrich lives, by building dynamic and responsible businesses and institutions, which inspire trust." Mrs. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, guides the global program and the Foundation's skill development center. Activities at the skill center and CSR initiatives support local communities to become economically independent.

Baker McKenzie.

Baker McKenzie believes that business must take a central role in fostering and championing sustainability. As part of the UN Global Compact (UNGC), they are committed to upholding the UNGC's Ten Principles on human and labor rights, the environment, and anti-corruption. These principles are embodied in their core purpose and culture, and guide what they do. They promote diversity, reduce carbon emissions, and use their expertise to address major global challenges. They support clients in their sustainability goals and believe in collaborating across the legal profession to advance the Sustainable Development Goals.



Since 2014, Bayer Thai and the Reproductive Health Bureau have implemented the "YoungLove" program to raise contraception awareness and empower Thai teens to make informed decisions about their sexual and reproductive health, reducing unplanned pregnancies. Bayer's efforts have reached approximately 100,000 individuals by mid-2024. Bayer and the Department of Health also conduct training sessions to enhance family planning technology knowledge among healthcare staff. Bayer's aims to enable 100 million women per year in low and lower-middle-income countries to access modern contraception by 2030.



Berli Jucker Public Company (BJC) operates a comprehensive business model involving numerous stakeholders, particularly surrounding communities. In 2023, BJC intensified its CSR efforts through education, environment, public health, community well-being, and religion and culture. Educational programs focused on teacher training, infrastructure upgrades, and capacity building. BJC remained dedicated to environmental stewardship, through conservation efforts and community health promotion. By actively engaging with communities and adapting initiatives to meet their genuine needs, BJC ensures its efforts generate lasting, positive impacts.



CardinalHealth

Cardinal Health 222 organized the "Share Happiness" event to donate essential items like cooking oil, cleaning supplies, and food condiments to the children at the Father Ray Foundation in Pattaya, enhancing their daily lives and well-being. Their commitment to diversity, equity, and inclusion is reflected in their support for disabled children at the Foundation. This act of kindness demonstrates their dedication to empowering local communities.

CONSTANT ENERGY

Constant Energy's ESG efforts remained strong in 2024. The company collaborated with crab conservationists in Rayong to build one of Thailand's largest eco-friendly 'crab condos'. The company provided essential products to the Southern School for the Blind in Suratthani Province, improving quality of life for disabled children. Constant Energy established smart vegetable farms at Schools in Lamphun Province, promoting sustainable agriculture and education. They donated food to Thai stray animal shelter in Saraburi, home to over 1,700 stray animals.



Photo: Berli Jucker Public Company



Photo: Cardinal Health 222



Lifting Lives with Hope – Diversey aims to make a meaningful impact by working with communities where they do business. Solenis’ Community Relations committee guides overall direction, and their CSR programs drive them to work with diverse partners worldwide. Employee volunteerism, disaster relief, and product donations reflect their efforts to be a good corporate citizen. What sets them apart is extending CSR to create shared value. Programs like Soap For Hope™ and Linens For Life™ deliver social, environmental, and financial benefits.



GQ Apparel, Thailand’s leading tech-apparel brand, transformed itself during Covid-19 to produce millions of protective GQ White™ masks. Partnering with The Mirror Foundation, they support volunteer firefighters in Northern Thailand by donating GQ White masks and PM2.5 filters, protecting firefighters and local residents against wildfire smoke. This initiative highlights their commitment to community support, environmental stewardship, resilience and innovation, turning challenges into opportunities for positive change.



As a premier health and wellness company, community and platform, Herbalife aims to improve the lives of children in need by partnering with existing charitable organizations to provide healthy meals and nutrition education. Through health and wellness initiatives, they fight malnutrition, assisting vulnerable children. Herbalife Family Foundation (HFF) offers grants to organizations under Casa Herbalife. Through HFF, Herbalife Thailand currently supports three Casa Herbalife partners – Foundation For Children, Baan Nokkamin Foundation, and Children’s Hospital Foundation.



Photo: Diversey - A Solenis Company



Photo: GQ Apparel



Hilton's CSR strategy, Travel with Purpose, drives responsible travel and tourism worldwide, guided by the ESG pillars. Their Travel with Purpose 2030 Goals, align with the UN SDGs. Hilton advances social progress through vocational training, community service projects, and educational support, improving lives and strengthening communities. Hilton's governance framework ensures integrity and responsibility. Together these efforts reflect their mission to "fill the earth with the light and warmth of hospitality."



International SOS Thailand's CSR, part of the ESG Corporate Program, focuses on healthcare, education, and environmental sustainability, creating measurable outcomes for the local and broader communities. In 2023, they supported 283 children across three schools in Prachuap Khiri Khan and Nakhon Ratchasima Provinces, providing educational resources, sports equipment, and organizing activities. These initiatives enhance development in underprivileged areas, creating lasting positive impact and helping students achieve their full potential.



MSD uses the power of leading-edge science to save and improve lives around the world, aspiring to be the premier research-intensive biopharmaceutical company. For over 130 years, they have been at the forefront of research to deliver innovative health solutions for diseases prevention and treatment. Their values are driven by a desire to improve life. They foster a diverse and inclusive global workforce and operate responsibly to enable a safe, sustainable, and healthy future for all.



Photo: Hilton Sukhumvit Bangkok



Photo: International SOS Services

2024 Impact Recognition List



Platinum Award

- AIA Thailand
- Amway
- Baxter Healthcare
- Cargill Siam
- Caterpillar
- Central Food Retail
- Chevron
- Citibank
- Colgate-Palmolive
- Conrad Bangkok
- Diageo Moët Hennessy
- Dow Thailand
- FedEx Thailand
- Ford Thailand
- GlaxoSmithKline
- Grand Hyatt Erawan Bangkok
- HSBC Thailand
- IBM Thailand
- Johnson & Johnson Thailand
- Kenan Foundation Asia
- KFC Foundation
- Laguna Resorts and Hotels
- Magnolia Quality Development Corporation
- Marriott Business Council Thailand and Cambodia
- McThai
- Minor International
- Mondelez International
- Pfizer
- Procter & Gamble Thailand
- Samitivej Hospital
- Santa Fe
- Seagate Technology
- Shangri-la Bangkok
- Standard Chartered Bank
- Western Digital
- WHA Corporation

AMCHAM is proud of the corporate social impact efforts of the member companies who contribute towards the Kingdom's growth and development.



Silver Award

- 3M Thailand
- Agoda Services
- AMATA Corporation
- Asset World Corporation
- Dana Spicer
- Danieli
- Harmless Harvest
- HMC Polymers
- HP Inc.
- Indorama Ventures
- Le Meridien Phuket Beach Resort
- Organon
- Star Petroleum Refining Public Company
- Steps Social Enterprise
- Thai Rayon Public Company Limited
- Thai Union Group





Gold Award

- Aditya Birla Foundation for Community Initiatives
- Baker McKenzie
- Bayer Thai
- Berli Jucker Public Company
- Cardinal Health 222
- Constant Energy Services
- Diversey - A Solenis Company
- GQ Apparel
- Herbalife International
- Hilton Sukhumvit Bangkok
- International SOS Services
- MSD Thailand
- Nu Skin Enterprises
- PCS Security and Facility Services
- Raja's Fashions
- Robere & Associates
- Sanofi
- Sasin School of Management
- The Athenee Hotel, a Luxury Collection Hotel, Bangkok
- The St. Regis Bangkok
- Tilleke & Gibbins



Impact Award

- AGS Thailand
- Alliance Laundry
- American Axle and Manufacturing
- BIG
- CIMB Thai Bank
- Cisco Systems
- Deloitte Touche Tohmatsu Jaiyos
- Don Muang Tollway
- ExxonMobil
- Grab Thailand
- Griffith Foods
- Hyatt Regency Bangkok Sukhumvit
- JPMorganChase
- JW Marriott Hotel Bangkok
- Kenvue
- KPMG in Thailand
- Kudun and Partners
- LightBlue Environmental Consulting
- L'Oréal Thailand
- Maersk Logistics and Services

- Mars Thailand Inc.
- Marsh McLennan Thailand
- MedPark Hospital
- Mula-X Holding
- NIST International School
- Novartis Thailand
- Pandora Production
- PepsiCo
- S Hotels and Resorts
- SC Johnson
- Schaeffler Manufacturing
- Schneider Electric Thailand
- Spirax Sarco
- Starbucks Coffee
- Suntory Beverage and Food
- Takeda
- Tata Consultancy Services
- Topgolf Megacity
- The Peninsula Bangkok
- UOB Thailand





Nu Skin's mission is to be a global force for good by empowering people to improve lives. Their Nu Skin Southeast Asia Children's Heart Fund (SEACHF) has saved more than 16,493* underprivileged children with congenital heart diseases by providing surgeries in partnership with the Pediatric Cardiac Surgery Foundation (PCSF) since 1999. In June 2024, they donated 1,212,000 baht to PCSF for corrective heart surgeries and distributed "50 bags of smile" filled with necessities to support children with heart disease and encourage their fight against illness.



PCS strives to do the right things at the right time in business, with the highest environmental, social, and governance responsibility standards. They foster inclusion in their organization and prioritize environmental sustainability by pledging to reduce resource usage through technology, promoting responsible procurement with like-minded suppliers, and educating colleagues on sustainable practices. PCS collaborates with NGOs, governments, and customers to drive positive change in the communities where they operate.



Raja's Fashions believes in giving back to the community. Their annual charity golf tournament raises over a million baht for various projects, including 21 new school buildings and three annual student scholarships in partnership with the AMCHAM Thailand Foundation (totaling 12 scholarships). They also regularly donate to Operation Smile Thailand, the Duang Praheep, and the Kiran Foundation. Supporting education for the underprivileged and raising social standards for low-income communities is at the core of their CSR program, benefiting thousands of students from schools they have helped build.



Photo: Nu Skin Enterprises



Photo: PCS Security and Facility Services



For almost 30 years, Robere & Associates has been providing in-house and public training to organizations in Thailand. Recognizing the need for skills training during Covid-19, they established a series of free training programs with certificates of attendance. From March to September 2020, weekly courses covered international standards, process improvement, and professional development, held in Thailand, and in some cases, the courses were replicated in Jakarta, Indonesia. This practice continued post-pandemic to help individuals re-enter the workplace with marketable skills.

sanofi

Sanofi, a global healthcare company, is driven by a unifying purpose of “chasing the miracles of science to improve people’s lives.” They prioritize community health and well-being. In 2024, Sanofi Thailand launched two initiatives: Sanofi Planet Care Upcycling Program, which collects used insulin pens in pilot hospitals to promote proper recycling and reduce plastic waste, and Kids & Diabetes in Schools, educating children on healthy lifestyles to prevent chronic diseases, particularly diabetes. Their dedication to sustainability and community health inspires ongoing innovation and positive impact.

Sasin | School of Management

Sasin staff actively raise funds for religious and cultural initiatives, while students lead CSR outreach programs to mobilize resources for communities in need. Through the “Sasin Green” program, staff and students volunteer to promote proper waste segregation, promoting environmental responsibility. They also run a volunteer program supporting individuals with disabilities, reinforcing their commitment to inclusive and compassionate community engagement.



Photo: Robere & Associates



Photo: Sanofi



THE ATHENEE HOTEL
BANGKOK

The Athenée Hotel, a Luxury Collection Hotel, Bangkok follows Marriott International's Serve 360 policy on Sustainable and Social Impact, which is to Nurture Their World, Empower Through Opportunity, Sustain Responsible Operations, and Welcome All and Advance Human Rights.



ST REGIS
BANGKOK

The St. Regis Bangkok aims to create positive social impact through various activities including monetary donations, empowerment, and volunteerism. They also enhance the capability and retention of existing workforce through various development and engagement programs to prepare them for management-level positions, as well as promote a safe and healthy working environment by minimizing and/or controlling occupational risks that contribute to work-related fatalities for their host's welfare. They proactively establish a good reputation to attract new talent, including supporting internship programs and organizing career days.

Tilleke & Gibbins

Tilleke & Gibbins focuses on three community pillars across Southeast Asia: education, human health, and sustainability. They support rural schools through donations and volunteering, reforestation and wildlife preservation projects, and partner to improve the lives of vulnerable populations. Their head office houses a Museum of Counterfeit Goods, raising awareness about the harms of IP infringement and its links to organized crime and economic suppression. Committed to equality, they partner with organizations supporting women and the LGBTQ+ community.



Photo: The Athenée Hotel, a Luxury Collection Hotel, Bangkok



Photo: The St. Regis Bangkok



SILVER RECOGNITION

Photo: Harmless Harvest



3M has made a significant impact in Thailand through education and environmental programs. 3M provided a 50,000 U.S. Dollars grant to the Saturday School Foundation to expand extracurricular programs in over 50 under-resourced schools, benefitting over 600 students in STEM and 2-3,000 students in other subjects. The program runs from March 2024 to February 2025. In June and July, 3M's Saturn Volunteers provided STEM education at Pracharat Bampen School. 3M donated a 16,900 U.S. Dollars grant to Asia Green Road to promote plastic recycling, empowering 1,200 community members.



Agoda is dedicated to making travel accessible to more people while safeguarding destinations by transforming tourism's impact on the planet and local communities. Their corporate initiatives include the Agoda Tech Day Camp, which empowers Thai students with tech skills and the Community-Based Tourism Support Initiative, assisting local tourism communities with infrastructure and marketing needs. The Eco Deals Program has generated nearly 1.5 million U.S. Dollars for reforestation and conservation projects across Southeast Asia. Their employees, Agodans actively support causes they care about by volunteering and donating through Agoda's Volunteering and Giving platform.



The vocational training project for supplementary income in community groups enhances skills and knowledge for independent careers around AMATA City Industrial Estate in Chonburi and Rayong. In 2024, training covered professions like making herbal inhalers, sandwiches, fried bananas, shredded pork, and flower-shaped desserts, led by experts from Chonburi Vocational College. Over 170 participants from four sub-districts joined the program, which has generated over 100,000 baht in income. The trained communities are expected to continue enhancing these skills to generate future income.



Photo: 3M Thailand



Photo: Agoda



Asset World Corp, Thailand's leading lifestyle real estate and hospitality enterprise, embraces sustainability as part of its corporate responsibility. Guided by the Sustainability Strategic Framework- Better Planet, Better People, and Better Prosperity, AWC promotes climate action, circular economy, water management, and biodiversity restoration for a Better Planet. Better People emphasizes a safe and inclusive environment for employees and positive social impact in the surrounding communities. Better Prosperity, grounded in good governance, creates value for people, communities, and the country.



Dana Spicer takes pride in collaborating with organizations that positively impact local communities. Establishing their identity and values within the community helps build strong relationships and contributes to shared goals. Dana Spicer celebrates teams and individuals who support causes close to their hearts, making a positive impact where they live and work. Efforts include supporting students, donating food to food banks, fundraising, cleaning parks, and partnering with socially minded organizations, highlighting a few examples of how their people made a difference globally throughout the year.



Workforce Upskilling for Employee Benefits and Enhanced Country Competitiveness – Danieli's production requires skilled welders for fabrication and product completion in the metals industry. Beyond ASME certification, they continuously upskill their welders in cooperation with KMUTNB and the Thailand Professional Qualification Institute, which certifies them to meet international occupational standards. This initiative strengthens their workforce, benefits employees, enhancing the country's workforce and improving national competitiveness.



Photo: Asset World Corporation



Photo: Dana Spicer

HARMLESS HARVEST®

Harmless Harvest is dedicated to making a positive impact in coconut farming through organic and regenerative farming methods, reducing chemical pollution and benefiting health and environment. Practices like cover cropping and composting enhance soil fertility and carbon sequestration. Its Fair for Life certification ensures fair worker treatment, community development, and sustainability. Working with NGOs, Harmless Harvest supports its supply chain with initiatives like the Regenerative Coconut Agriculture Project, mobile health checkups, educational camps, and access to clean water, medical devices, and educational tools.



HMC Polymers operates business with corporate social responsibility, prioritizing support for society and local communities. They focus on their well-being and foster positive relations based on mutual acceptance and trust. They consider the potential impact on stakeholders and the society at large, while cultivating a responsible corporate culture. HMC Polymers leverages its business model and resources to create economic and social value, optimizing efforts to address social needs and cooperating with allies for greater efficiency.



HP Inc Thailand has two keys' initiatives: The HP Digital Rise Program aims to provide students with ICT knowledge, access to digital technology resources, and interactive educational materials. It accelerates school ICT infrastructure development, fosters innovation through STEAM concepts, and offers opportunities for HP volunteers to contribute to society. HP Thailand make Happy Community! 40 Days of Doing Good, from April 1- May 10, emphasizes the "Power of We." During this period, HP employees worldwide unite to strengthen local communities through volunteering.



Photo: Harmless Harvest



Photo: HMC Polymers



Indorama Ventures' focus on 'Responsibility' reflects a commitment to consumers, employees, and stakeholders, driving a strategic approach to responsible business principles and Triple Bottom Line relations. CSR supports their growth and sustainability ambitions, guided by the Vision Driven Leadership or top-down management model. They regularly monitor and report CSR progress to ensure alignment with business strategy while addressing social and environmental issues. CSR work prioritizes aligning stakeholder expectations, addressing social needs through corporate expertise, and collaborating with partners in areas like education, community care, and environment.



Le Meridien Phuket Beach Resort conducts 113 Take Care activities to support their associates and the local community. Their commitment to responsible business inspires involvement in environment preservation, including beach cleaning, food waste reduction, reducing carbon footprint and tree planting initiatives. The hotel promotes an inclusive work environment where associates from diverse backgrounds feel safe and valued. Everyone is treated with equity and respect, with zero tolerance toward discrimination and harassment emphasized in their training programs.



Of the 21 APEC economies, 17 face birthrates below replacement fertility, impacting dependency ratios and economic security. The Smart Families Initiative addresses family planning and reproductive health through a whole-government approach, enhancing women's economic inclusion and gender equity. Organon Thailand represents the private sector for the Initiative, collaborating with the Thai Ministry of Public Health and Jpheigo to formulate the APEC Smart Families Initiative. The multi-sectoral Expert Working Group provides a comprehensive menu of policy options to address low birth rates and unintended pregnancies.



Photo: Indorama Ventures



Photo: Le Meridien Phuket Beach Resort



SPRC values enhancing community well-being, fostering economic prosperity, and promoting environmental stewardship. They collaborate with stakeholders to ensure their operations positively impact communities and the environment, focusing on safety, reliability, and sustainability. Upholding exemplary corporate governance standards, they empower communities and drive change through cross-sector collaboration. SPRC's community relations strategy targets 38 communities in Map Ta Phut Municipality and 60 fishery groups in Rayong, addressing education, quality of life, environment, and long-term relationship building with surrounding communities.



As a social enterprise, Steps seeks to maximize societal benefit at the intersection of investment and inclusion. Their unique approach leverages partnerships with corporate, government, educational, and civil society to create stakeholder-driven initiatives that enhance education and employment outcomes for neurodivergent individuals. They value an inclusive ecosystem and measure impact through demonstrable educational, employment, research, business, policy, and community outcomes. In 2024, they launched Empowering Caregivers project, which will be scaled through their LMS and made available to public and private sector partners for lasting impact.



For over 40 years, Thai Rayon has operated in Thailand, aiming to be a good neighbor. They follow Aditya Birla's social activity guidelines, focusing on education, healthcare, sustainable livelihoods, infrastructure, and culture. Notable projects include providing free dental services and eyeglasses to improve community quality of life. Employees and their families volunteer to teach English and organize youth football competitions for children under the age of 12 in Ang Thong Province, promoting sports skills. They support mat weaving for the elderly women to increase their income.



At Thai Union, they prioritize their commitment to corporate citizenship by investing 250 million baht for community-based programs. They understand the importance of supporting vulnerable groups like migrant workers and small-scale fishery dependents. Through their SeaChange® 2030 global sustainability strategy, they focus on education, health, environmental conservation and disaster relief, benefitting communities within their operational footprint. Their efforts contribute to achieving 10 UN SDGs.



IMPACT RECOGNITION

Photo: Cisco Systems



AGS Thailand is committed to making a positive social impact through CSR projects focused on education and environmental protection. Starting in 2024, AGS will prioritize these areas for a stronger collective impact and message for clients. CSR activities include environmental protection, education, and emergency disaster aid. They encourage team involvement for long-term community impact and team building. In disasters, they support local communities per MOBILITAS custom. AGS continues its “tree planting” initiative with the Bangkok Metropolitan Administration, fostering environmental protection and strong relationships with local authorities and the community.



Alliance Laundry Cares addresses the basic need for cleanliness, comfort, and dignity for vulnerable communities where it operates through volunteer work, community projects, monetary and equipment donations. Focus areas include domestic abuse shelters, homeless shelters, animal rescue and shelters, and education institutions.



Community Engagement: #TeamAAM, AAM's greatest AAM's Greatest asset - their Associates - actively strengthens communities through financial contributions and volunteerism. They expand their commitment to organizations that support families, youth outreach, education, well-being and social equality. In 2023, #TeamAAM volunteered approximately 6,000 hours and donated over one million U.S. Dollars to more than 60 organizations, doing important work in their communities.



Photo: AGS Thailand



Photo: Alliance Laundry



Sustainability is central to their Higher Purpose, driving collaboration and innovation to address energy and environmental challenges. They integrate sustainability into its core industrial gases and blue and green hydrogen business, benefiting both the planet and shareholders.



CIMB Thai, aligned with CIMB Group, has a framework for implementing CSR program focused on global issues that have local impacts. Long-term programs that provide sustainable community benefits fall under four pillars: health and community well-being, education, economic empowerment, and climate and environment. These pillars align with three of the 17 UN SDGs, aimed at ending poverty, protecting the planet, and ensuring peace and prosperity by 2030.



The Cisco Networking Academy Program provides learners with globally recognized learning on networking, cybersecurity, IoT, programming, infrastructure automation, OS&IT, packet tracer, and data. Launched in 1997, the program impacted 20.5 million students and 29,700 educators globally, with 95% of students securing jobs or new educational opportunities.



Photo: BIG



Photo: CIMB Thai Bank

Deloitte.

Deloitte WorldImpact is a global initiative reflecting Deloitte's commitment to positively impacting the world. In Thailand, it addresses societal challenges through programs and projects focused on education, economic empowerment, and environmental sustainability. Deloitte Thailand's CSR efforts align with local development priorities and emphasize social responsibility and collaboration. By partnering with local communities, NGOs, and government agencies, Deloitte Thailand aims to create lasting positive impact on people and the environment.



Don Muang Tollway has established sustainable development guidelines that align with its vision, mission, and core business strategy, emphasizing ESG across three dimensions: economic, social, and environmental. These guidelines serve as a foundation for setting long-term operational goals and integrating sustainability into all work processes, in line with the UN SDGs. Additionally, their key CSR activities, undertaken over 20 years, address the needs and expectations of people, society, and the environment, focusing on both nearby communities and remote communities.



Photo: Deloitte Touche Tohmatsu Jaiyos



Photo: Don Muang Tollway

ExxonMobil

ExxonMobil is committed to improving safety, health, education, the environment, and community livelihoods through employee-led programs that foster long-term partnerships with key organizations. The ExxonMobil Rattanakosin Bicentennial Fund, in partnership with the Office of the Higher Education Commission, provides financial aid to undergraduate STEM students with strong academic performance. Their BizLingo Enhancement program helps arts students enhance understanding of business administration, while the “Petrochemical Sculpting the World,” exhibition promotes science education and plastic waste management. Employees volunteer to teach English in local schools in Klong Toey.

Grab

Grab Thailand’s Corporate Social Impact program focuses on three key areas: *Environmental Sustainability*-the Grab EV program aims to increase electric vehicles adoption among drivers and delivery partners by 2026, while the Carbon Offset program, encourages users to donate one-two baht per order, resulting in the planting of 150,000 trees in Thailand in 2023. *Digital Inclusion*: Grab provides equal earning opportunities through the Grab Women Drivers’ Program and the Grab Wai Kao (Elderly Drivers Support). *Learning and Development*: The GrabAcademy offers online courses on language skills, finance, and tax.



Photo: ExxonMobil



Photo: Grab Thailand



Griffith Foods is committed to making a positive corporate social impact through its CSR initiatives, focusing on community well-being, sustainable sourcing, and employee development. Key projects include partnerships to tackle food security, nutrition education, and support for smallholder farmers through sustainable practices. Diversity and inclusion are priorities, offering equal opportunities, mental health resources, and training for personal and professional growth. The company's environmental efforts include reducing carbon emissions, minimizing waste, and promoting reusable packaging. These initiatives support Griffith Foods' mission of "Making Food Matter" for a sustainable future.



Since 2018, Hyatt Regency Bangkok Sukhumvit has adopted Hyatt's World of Care goals, placing Care at the heart of everything they do. This global approach focuses on advancing care for the planet, people, and responsible business, and their World of Care goals and priorities are driven by the needs of colleagues, guests, customers, and communities. The World of Care consists of three pillars: caring for the planet through environmental action, caring for people by promoting well-being, and opportunities, caring for responsible business by fostering business practices that are fair, ethical and transparent.

JPMorganChase

JPMorganChase believes the strength of its business is linked to the vitality of the communities it serves. Their investment in people and places has reinforced that business is stronger when opportunities are more equitable and accessible. They strive to advance inclusive economic growth and create more resilient financial systems in the communities they serve around the world.



Photo: Griffith Foods



Photo: Hyatt Regency Bangkok Sukhumvit

Guided by their value “Serving Our World”, the JW Marriott Hotel Bangkok strives to support communities where they do business and share their values to support social and sustainable growth. Numerous activities have been initiated to respond to community needs.

K kenvue

Kenvue creates impact through moments of care – the daily care they offer consumers through iconic brands and their actions to protect the environment. Their “Healthy Lives Mission,” an environmental, social, and governance strategy, strives to nurture people, enrich the planet, and maintain healthy practice. Through everyday care in action, amplified by approximately 22,000 caring Kenvuers and backed by the resources of a global company, they aim to create lasting positive change for people, communities and the planet.

KPMG

KPMG in Thailand is committed to societal change through the “10by30 strategy,” which aims to economically empower 10 million disadvantaged young people by 2030. In the first two years, 8,753 beneficiaries were reached, focusing on ethnic and minority groups. Initiatives include long-term scholarships for 145 Klong Toey students in collaboration with the Duang Prateep Foundation, along with financial literacy and cybersecurity training. The KPMG IT Learning Centers, established in 2023, provide laptops and learning resources to educate children in remote areas and empower families below the poverty line.



Photo: JW Marriott Hotel Bangkok



Photo: Kenvue

KUDUN & PARTNERS

As a firm rooted in philanthropy and social justice, they leverage resources and expertise to create positive societal change in line with ESG principles. Their ongoing CSR initiatives reaffirm commitment to fostering inclusive educational environments and empowering individuals to reach their potential. As an active Thai law firm representing TrustLaw, a Thomson Reuters Foundation’s global pro bono program, they offer legal assistance to NGOs and social enterprises driving social and environmental change.



The Clean Plate initiative, created in 2013 in China, aimed to address the issue of food waste by changing people’s attitudes towards responsible consumption. Global awareness of this initiative has grown as climate change has become a pressing issue. The LightBlue Clean Your Plate workshop aims to educate people and provide practical to-do lists to inspire participation. Recently, they conducted a workshop with over 30 students from the American School of Bangkok, where student’s engagement in this workshop sparked ideas and questions to tackle the food waste crisis.



Photo: Kudun and Partners



Photo: LightBlue Environmental Consulting

Millions from vulnerable communities face barriers to employment and economic opportunity. In 2010, L'Oréal Groupe launched its Inclusive Sourcing program to leverage purchasing power for positive social impact, across all regions, including Thailand. The program integrates businesses that employ people from vulnerable communities into L'Oréal's supply chain through supplier partnerships, co-creating inclusive programs, and inviting tenders from SMEs and small women-owned businesses. In Thailand, it has empowered approximately 1,300 beneficiaries, particularly elderly and people with disabilities, by providing access to decent work and sustainable incomes.



MAERSK

Heavy-duty Electric Trucks: Maersk Thailand is spearheading the eco-friendly transformation in road logistics with 4EVs, reducing 314.5tCO₂e annually. This aligns with their commitment to provide customers with verified sustainable energy solutions and achieve Net Zero by 2040. *Maersk Rainbow Container:* Nearly 1,200 participants from various sectors joined this event to enhance DE&I in logistics, showcasing DE&I as integral to Maersk's ethos. *Happiness from Plastic Bottles:* Total 120 kg of collected plastic bottles were donated to Jakdang Temple for upcycling into monk's robes, fostering a recycling culture supporting the local community.



Photo: L'Oréal Thailand



Photo: Maersk Logistics and Services



At Mars, their Corporate Social Impact commitment focuses on the well-being of pets, people, and communities. Their mission is to create a Better World for Pets, promoting responsible pet ownership and supporting adoption initiatives. The “Better Cities for Pets” project in partnership with the Bangkok Metropolitan Administration, renovates dog parks to provide pets with access to public spaces. They also partner with shelters to drive pet adoption, promote responsible pet ownership and donate pet food to ensure shelter dogs and cats receive essential nutrition.

MarshMcLennan

Marsh McLennan Thailand, with over 250 colleagues, is dedicated to helping clients and communities tackle ESG challenges. The company provides actionable solutions for issues ranging from climate resilience to workplace diversity. In 2023, it committed to achieving net-zero emissions by 2050, validated by the Science Based Targets initiative. Marsh McLennan emphasizes the need for new partnerships, trust, and collaborative efforts to tackle challenges like climate change and is proud of its progress in ESG, reflecting the exceptional work of its colleagues in supporting clients and communities.



Mula-X helps underserved communities in the Southeast Asian region escape unofficial loan traps through its digital financial platform, providing blue collar, grey, and pink-collar workers access to liquidity and micro-financial services. Its CSR projects focus on financial literacy, offering a 350-title e-book library, debt reduction courses, and e-wallet rewards program. Mula-X also regularly publishes blogs, with over 250 blogs available. Mula-X promotes sustainability through minimal paper use, eliminating single-use plastics, and donating plants to BMA's 1 million plant project.



Photo: Mars Thailand Inc.



Photo: Marsh McLennan Thailand



NIST defines Service-Learning as the development of global citizens who create sustainable, positive change for people and the planet through local and global partnerships. Their whole-school and whole-community approach embraces the complexity within and highlights the essential role everyone contributes to making a positive impact in the world. With 38 Service Groups, projects are aligned with the UN SDGs, supporting 60 proposals and hosting 40 large events. Over two million baht has been raised since Covid, supporting care packages, medical supplies, wildlife conservation, scholarships, relief efforts, and more.



In 2023, Novartis Thailand partnered with Thanyarak Breast Cancer under Siriraj hospital and the Thailand Breast Cancer Community to train 50 female inmates at the Thonburi Women's Correctional Institution on breast self-examinations. Four suspected lumps were identified, and inmates now serve as peer trainers, encouraging regular self-care among 800 women. Novartis expanded this initiative to Thanyaburi Correctional Center and revisited Thonburi in January 2024. The initiative promotes health, gender equality, and justice, aligning with key UN SDGs.

PANDORA

Pandora believes high-quality jewelry, strong business performance, and high ethical standards go hand in hand, with sustainability as the cornerstone of its business strategy. Key priorities include becoming a low-carbon business by achieving net-zero emissions by 2040, driving circularity with 100% recycled silver and gold, and creating an inclusive workplace with gender parity in leadership. Pandora advocates “empower through learning,” and has raised over 11 million U.S. Dollars for UNICEF, benefitting over 1.2 million children globally.



Photo: NIST International School



Photo: Novartis Thailand



PepsiCo and the PepsiCo Foundation have partnered with CARE since 2019 to address global nutrition and gender inequality in agriculture through the She Feeds the World program. This 18.2 million U.S. dollar initiative aims to improve food security for poor rural households, focusing on women small-scale producers. The program empowers women by enhancing their skills in sustainable agriculture practices, market engagement, gender equality, and food security. In Thailand, it promotes sustainable farming practices, access to finance, and inclusive markets.



S Hotels and Resorts Plc. (SHR) hosts various CSR projects in Thailand and Maldives. In Koh Samui, Santiburi Hotel (STB) donated water filters and fountains to local schools, promoting SDG goal of clean water and sanitation, preventing diarrhea and other related diseases among students and teachers. They also supported school gardening and organized crab release activities. In the Maldives, staff donated large TV to a local school, provided sustainability lectures, and invited over 3,831 students from 244 schools to the Marine Discovery Center.



SC Johnson is committed to making the world a better place today and for future generations by addressing pressing environmental and health issues, like plastic waste and malaria. With over 85 years of community giving, they invest in initiatives like the Blue Paradox exhibit and "Bringing the Ocean to the Classroom." SC Johnson's support for the Community Children Foundation in Thailand has benefitted over 40,000 children, parents, teachers and community members through education, dengue prevention, plastic waste recycling, and food provision.



Photo: S Hotels and Resorts



Photo: SC Johnson

SCHAEFFLER

At Schaeffler, CSR is integral to their mission of fostering sustainable development and positive social impact. They invest in clean energy solutions and energy-efficient practices, reducing their carbon footprint. They prioritize employee well-being with training and wellness programs, and support communities by partnering with local organizations for education, skill development, and entrepreneurship. They develop eco-friendly products like electric power trains. Ethical practices and transparency guide their operations, ensuring fair business practices and respect for human rights globally.



Schneider Electric supports individuals and communities worldwide through education and training through volunteering and local partnerships. For over 20 years, their Foundation has deployed philanthropic initiatives aligned with Schneider Sustainability Impact and UN SDGs, focusing on training youth to improve quality of life and job prospects. Their aim is to train one million youth in energy by 2025. Vocational and entrepreneurship training drive socio-economic development. By delivering expertise, volunteering, and collaborating with partners, they empower communities for a better future.



Spirax Sarco's CSR project promotes sustainability by helping communities use energy efficiently and creating green spaces to restore nature. They initiated two major projects based on employees' input: *Empowering Education and Sustainable Practices*: In Uthai Thani Province they improved a rural school's electrical and water systems, installed digital tools, and donated stationery and lunches for the students. *Nurturing Wildlife and Reforestation Efforts*: They planted over 200 trees to address community-wildlife conflict, donated supplies to the patrol officers, and released 60,000 native fish to restore the ecosystem.



Photo: Schaeffler Manufacturing



Photo: Schneider Electric Thailand



Starbucks began operations in Thailand in 1998 and has since expanded to over 490 locations. The company promotes sustainable coffee production with Thai hill tribes through Muan Jai® (Thai blended coffee), donating 5% of sales and 10 baht from every Starbucks® beverage purchase at community stores to support coffee farming communities. Starbucks also partners with Scholars of Sustenance (SOS) to donate unsold food. Through the LITTLE CHOICES. BIG CHANGES. campaign, customers are encouraged to use reusable cups, receiving a 10-baht discount.

SUNTORY

BEVERAGE & FOOD THAILAND

Their corporate social impact projects focus on Water Sustainability and Good Health and Well-Being. The Mizuiku program educates the youth on water conservation since 2021. In 2024, the 'One Suntory Mizuiku Program' involved over 500 students and teachers of 30 primary schools in Rayong to learn about water conservation. They promote sustainable blood donation through 'BRAND'S Young Blood'. The 'BRAND'S Summer Camp' has prepared over 1.5 million students for university entrance exams and recently transitioned to a digital platform. The 'BRAND'S Brain Camp' provides AI and coding knowledge.



Takeda's vision to discover and deliver life-transforming treatments is guided by their commitment to patients, people, and the planet. They address unmet medical needs, support sustainable healthcare, mitigate climate change, and strive to create a diverse, inclusive workplace. They aim to solve key societal challenges. With their purpose, vision and values as a foundation, and through collective employee efforts, they fully embrace their CSR approach, called purpose-led sustainability.



Photo: Takeda



Photo: Suntory Beverage and Food

In Thailand, TCS collaborates with King Mongkut's University of Technology North Bangkok, helping over 700 students in developing digital solutions. Through the Hours of Purpose program, TCS employees mentor students through initiatives like goIT. TCS is committed to sustainability, reducing its carbon footprint by 80% (Scope 1 and Scope 2), exceeding its target achievement by 10%, ahead of its 2025 target, aiming for net zero by 2030. Their CSR efforts focus on education, skilling, employment, and entrepreneurship, benefiting women, children, marginalized groups, and underserved communities.



Topgolf's Green Target sustainability program leads the way in community outreach, employee well-being, and environmental impact. Driven by the 'Superheroes of Change' committee, open to all employees and empowered to drive positive change, the program inspires a global community of givers, champions responsible business practices, and supports local communities through charitable events, donations, and volunteering.



Photo: Tata Consultancy Services



Photo: Topgolf Megacity

THE PENINSULA

B A N G K O K

The Peninsula Bangkok began their sustainability journey in 2007 and have since updated their CRS strategy with the sustainable luxury vision 2030, which incorporates a deeper focus on business integration and using regenerative and proactive approaches. Their strategy leverages their business strengths to address urgent environmental issues, attention to minimize environmental impact, while creating shared value for the community.

MedPark Hospital

MedPark Hospital's "Save Doctors Sleep Quality" program addresses sleep apnea among healthcare professionals. Over 440 doctors participated, with over 80% diagnosed and 24% experiencing severe symptoms. The program provides accurate diagnosis and treatment, like Continuous Positive Airway Pressure therapy and other interventions to improve doctors' health and overall well-being, enhancing their performance and patient care. Healthier doctors lead to better outcomes, benefiting thousands of patients annually.



Photo: The Peninsula Bangkok



Photo: MedPark Hospital



UOB's mission of Building the Future of ASEAN drives its commitment to enriching lives and strengthening social bonds. CSR programs in Thailand focus on art, children, and education. The UOB Painting of the Year program nurtures artists and fosters cultural exchange. UOB My Digital Space bridges the digital divide. UOB Money 101: Teen Edition has empowered over 4,000 students with essential financial skills. These initiatives reflect UOB Thailand's commitment to social development and building a brighter future for the next generation.



Education has always been a core value for AMCHAM. Over the last three decades, AMCHAM has provided over 3,200 scholarships and supported more than 890 primary schools. In 2004, AMCHAM formally registered the American Chamber of Commerce in Thailand Foundation (ATF) to carry out its charitable activities. 100% of the cash donations support scholarships and student camps' program costs.



Photo: UOB Thailand



Photo: AMCHAM Thailand Foundation



2024 AMCHAM Corporate Social Impact Awards

On November 13, 2024, AMCHAM recognized the significant contributions of 114 member companies to Thai society and environment by honoring them at the 2024 AMCHAM Corporate Social Impact Awards. The awards ceremony was presided over by key dignitaries, including U.S. Ambassador to Thailand Robert Godec, Thailand Trade Representative Dr. Nalinee Taveevin, and Deputy Secretary General of the Board of Investment Wirat Tatsaringkansakul.











AMCHAM CORPORATE SOCIAL IMPACT AWARDS

2024

www.amchamthailand.com

If you are interested in participating in the AMCHAM Corporate Social Impact Awards, contact services@amchamthailand.com.

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