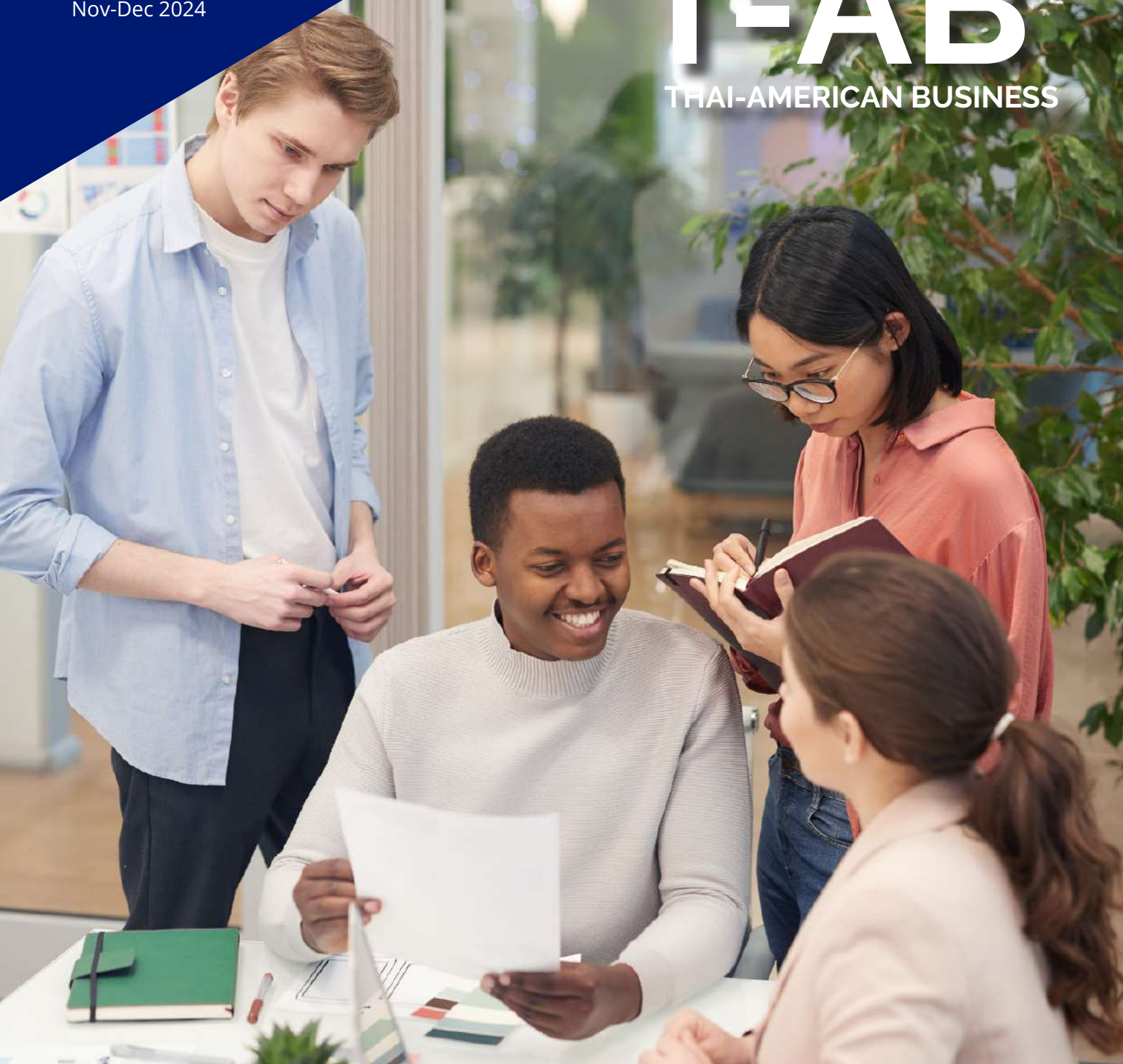




Nov-Dec 2024

T-AB

THAI-AMERICAN BUSINESS



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Letter from the Executive Director

Dear Members,



As Thanksgiving draws near, we reflect and give thanks for the good things in our lives. At AMCHAM, we celebrate the spirit of this holiday each year with our Corporate Social Impact Award Recognition Ceremony.

A total of 114 companies were honored with the award this year, marking a new record for recognition recipients. I'm grateful to our active member community for all the excellent work you do in the Kingdom for Thai society and environment.

The AMCHAM Thailand Foundation (ATF) is celebrating our 20-year anniversary, and our 2024 scholars have been selected by our selection committee. They will be joining us in Bangkok for their Orientation Camp soon. I'm very thankful for all the members who donate or volunteer for our cause.

I'm grateful for our member leadership, who contribute their time and expertise to driving AMCHAM programming and advocacy. This year, approximately 100 members have volunteered on our Board of Governors or Council and Committee leadership. We look forward to announcing our 2025 leaders in December.

I'm thankful for the strength of our partnerships. This year has seen amazing cooperation with like-minded organizations in Thailand and abroad. AMCHAM launched initiatives with private sector organizations like the U.S. Chamber in Washington, the Thai Chamber of Commerce, and the Federation of Thai Industries. Continuing our participation with the AmChams of Asia Pacific, we've also created a closer connection with the AmChams of Southeast Asia to pursue common regional goals. Meetings have also recommenced with our Foreign Chamber Alliance colleagues. I greatly appreciate the spirit of cooperation in all these partnerships.

Finally, thank you for your support of AMCHAM. Your kind words to me and the team throughout the year mean the world to us. The upcoming holiday season brings our traditional [Festive Eggnog Party](#), as well as our [Luncheon with H.E. Prime Minister Paetongtarn Shinawatra](#), and I hope to see you there or at one of our many other Council and Committee meetings.

Sincerely,
Heidi Gallant
Executive Director



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From Skills to Purpose: Empowering Disadvantaged Youth for Success

By Ratirose Supaporn, Save the Children Thailand



While the total unemployment rate is around 1% nationally, the youth unemployment rate is six times as high, and even reaches 15% in some provinces. This disparity is due to Thailand's slow economic growth, around 3% in recent years, leading to fewer job opportunities overall. A significant gap between the skills and knowledge provided by the education system and the rapidly evolving needs of the job market also play a significant role. Many young graduates find themselves unprepared for the demands of available jobs, particularly in high-skill industries. Studies show that up to a third of university graduates work in jobs unrelated to their field of study, resulting in wage penalties and long-term career disadvantages.

Disadvantaged youth face even greater barriers that make it hard to secure meaningful employment, creating a cycle of poverty. For

instance, for migrant youth, these challenges are even more severe, as they often lack formal education, struggle with language barriers, and face difficulties accessing work permits. Without targeted interventions, these young people are left with limited employment options.

Challenges Facing Disadvantaged Youth in Tak



A study conducted by Save the Children Thailand (SCT) in early 2024 assessed the employment challenges faced by migrant youth in Mae Sot. The research focused on identifying market-driven gaps in technical and vocational education and training (TVET) services. By engaging with 54 migrant youth aged 15-25, as well as employers, and experts from the region, the study revealed that most workers in Tak province are employed in the informal sector. Specifically, 76% work in the agriculture/fisheries sector, while 17% are in service or sales roles.

Migrant youth face several barriers to formal employment, including limited language proficiency, lack of documentation, and complex work permit processes. Additionally, many are restricted by mobility challenges and discrimination, making it difficult to access stable, decent work. The study revealed a significant gap between the skills employers seek and those provided by training institutions, particularly in areas such as digital skills, business management, and essential life skills.

The Achieve for Youth Employability Project

In response to these findings, the "Achieve for Youth Employability" project between SCT and the Marriott International Hotels in Thailand, creates flexible pathways to decent work for migrant youth. The program focuses on developing life skills and vocational training that aligns with labor market needs.



The collaboration equips migrant youth with both technical skills—such as food preparation and customer service—and essential life skills

like communication, social interaction, and self-control. This holistic approach ensures participants are not only prepared for the workforce but are also capable of navigating personal and professional challenges.

Real-World Experience Through Internships

To achieve this goal, youth aged 18-28 are selected through an application process and offered internships ranging from three to six months in their professional area. For example, in the hotel industry, internships are offered as they provide valuable learning experiences for recent graduates. By participating in these programs at reputable establishments, such as hotels, interns gain real-world exposure to industry operations, which enhances their career opportunities.



One of the youth participants joined the program to learn more about customer service in the hotel industry. "Customer service has opened my eyes to a whole new world of possibilities," the youth shared. Currently, she is studying both nighttime and daytime customer service, gaining essential skills such as setting tables and interacting with guests. "We are confident that by dreaming big and working hard, we will pass the internship program. Many of my friends in Mae Sot could not participate because of the challenging circumstances. After completing the internship, I will share my experience, we will grow, and the lessons I have learned with friends who have the same dream but are unable to reach that dream," she said with excitement about applying these skills in the future.

A Model for Corporate-NGO Partnerships

These partnerships introduce a new direction in corporate social responsibility, highlighting the opportunities for businesses and NGOs to integrate their resources for sustainable and impactful causes. In today's context, where many emerging economies face socio-economic problems, such initiatives are worthwhile - demonstrating private sector-NGO collaboration at its best.



When looking at skill development, employment, and practical engagement, these partnerships are able to meet present-day needs while

simultaneously enhancing the developmental agenda. They demonstrate how collaborative efforts can create opportunities for more integration in the development processes, particularly for young people with limited opportunities.



Ratirose Supaporn is the Head of Communications and Engagement at Save the Children Thailand. She has been with Save the Children for 18 years in Communications, Advocacy, Campaigns, and Media.

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Ensuring Equitable Access to Education for Rural Children in Thailand

By Rosalie Tiegas, Thai Child Development Foundation



Thailand is often celebrated for its advancements in healthcare and education, but beneath these successes lies a different reality: rural children continue to face significant barriers to quality education. According to the 2023 Educational Inequality Report by the Equitable Education Research Institute, 1.8 million children in Thailand live in poverty, with limited access to education, healthcare, and food security. The World Bank estimates that 78% of Thailand's poverty is concentrated in rural areas, where the cycle of deprivation is perpetuated by unequal access to education. To move forward as a nation, addressing these inequalities in education must be a priority.

Challenges to Equitable Education in Rural Thailand

The barriers to education in rural Thailand extend far beyond financial limitations for children from underprivileged families. Many students live

in geographically isolated areas where schools are inaccessible, or with too few teachers and inadequate resources to meet students' special educational needs. The infrastructure needed to support learning—whether it is ample school supplies, transportation, accessible facilities or specialized curriculum—remains a major challenge for underprivileged children, including those with special needs, in rural Thailand.



Post-pandemic, these gaps widened further. While urban areas quickly transitioned to digital learning, rural children were left behind due to a lack of access to technology and the internet. As a result, many rural students have fallen years behind their urban peers, highlighting the urgent need for targeted educational interventions.

What Can Be Done: A Tailored Approach to Education



Achieving educational equity in rural Thailand requires a tailored, multi-faceted approach. In order to bridge this gap, personalized education is crucial to meeting each child's needs. A one-size-fits-all approach does not work in these communities, where challenges vary widely from child to child.

For some children, all that is needed is a school uniform or a pair of glasses to remove those barriers to education. For others, a more comprehensive solution—like a multi-year scholarship that covers school fees, transportation, meals, and even internships—is necessary. Each child should be supported to begin their educational journey with a professional assessment to identify their unique needs. An actively monitored plan then empowers them to succeed in the long term.

Beyond Academics: The Role of Vocational Training

In rural areas, traditional academic paths may not always be the most effective way to empower children. Many children, particularly those with disabilities or special needs, thrive in vocational programs that equip them with the skills needed to participate in the local economy. Vocational

training is a crucial component of education for these students, especially in fields like farming, entrepreneurship, accounting and nursing.



Vocational scholarships enable students to develop essential skills for self-sufficiency and future success. By including students with special needs in these scholarship programs, advocating for inclusive education, where every child, regardless of their ability, can contribute to society is crucial.



Scaling Impact: Partnerships and Collaboration

Ensuring equal access to education is not something any organization can achieve alone. Collaboration between governments, the private sector, and community-based organizations is essential to creating sustainable, scalable solutions. Corporate partnerships play a vital role in providing scholarships and aligning contributions with global goals like the United Nations Sustainable Development Goals (SDG) #4 (Quality Education) and SDG #10 (Reduced Inequality).

Businesses that invest in education not only fulfill their corporate social responsibility commitments but also help shape the future workforce.

Creating Futures: The Power of Education

When underserved children are given consistent, personalized support, they can achieve remarkable results. Dau, one of Thai Child Development Foundation's (TCDF) scholarship recipients, who started her journey with TCDF 20 years ago is set to graduate with a bachelor's degree in Maritime Business in 2025. She is just one example of how a customized curriculum with active mentoring can change the trajectory of a child's life.

However, for every success story, there are countless other children waiting for their chance. Scholarships are more than just financial aid; they are a lifeline that rewrites expected outcomes, giving children the tools they need to break free from poverty and become self-sufficient, contributing members of Thailand.

Conclusion: A Call to Action

The path to educational equity in rural Thailand requires consistent investment, but the rewards are immense. By tackling the barriers that prevent rural children from reaching their full potential, scholarships – especially for underprivileged

children - transform not only individual lives but entire communities.

As we continue to push for change, schools, businesses, and individuals can collaborate to ensure that no child is left behind. When we invest in the education of underserved children, we are investing in the future of Thailand.



Rosalie Tieges is the founder of the Thai Child Development Foundation (TCDF), celebrating 20 years of creating futures for underprivileged children in rural Thailand through healthcare & education.

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Online Takedown Issues in Thailand

By Wasamol Laomorakot, RWT International Law Office



Types of Online IP Infringement



With the continued rise in online shopping, driven by convenience and simplicity, more consumers are opting to purchase goods online rather than visiting physical stores. While this shift offers

numerous benefits, it also comes with significant drawbacks. Easier access to online markets has also made it simpler for malicious actors to exploit the system, affecting both consumers and brand owners. Infringers are adopting various tactics to deceive consumers, from selling counterfeit products to engaging in phishing activities aimed at stealing personal information. These actions not only violate Thailand's Penal Code but also infringe upon the Intellectual Property (IP) rights of brand owners.

The most common types of online IP infringements include:

- **Unauthorized Copyrights / Trademark Violations:** Online sellers or service providers upload images or content containing brand trademarks without prior authorization.



- **Counterfeit Products:** Online sellers offer fake branded products for sale.
- **Impersonation:** Accounts that mimic brand owners with the intent to deceive consumers or engage in malicious activities. These accounts often use the brand name and/or logo as their profile picture.

The Process of Takedowns Regarding Online Platforms

In response to the rise of illegal activities of online IP infringements, major online platforms have made efforts to improve their reporting and take down systems. Many have introduced tools and frameworks to facilitate the removal of infringing content.



These platforms now offer more sophisticated tools dedicated to managing IP infringement requests, demonstrating a stronger commitment to protecting IP rights. For example, online marketplaces and social platforms have implemented systems that allow IP rights holders to monitor potential infringements, submit takedown complaints, and track the progress of these complaints.

Most platforms require IP rights holders to submit registration certificates to verify ownership before accessing these tools. Once verified, users can file complaints to remove infringing content or penalize violators. These tools provide mechanisms for monitoring infringements, filing takedown requests, and managing case histories, streamlining the enforcement of IP rights online.

Challenges in the Takedown Process



While platforms are improving their efforts to combat online counterfeiting and IP infringement, several challenges persist, hindering the effectiveness of these processes. One of the key issues is inconsistency in the timing of takedown actions. Some platforms remove infringing content within 48 hours, while others may take over a week to address similar issues. This inconsistency creates uncertainty for brand owners and delays the enforcement of their rights.

Another challenge is the lack of cohesiveness and uniformity in the submission process and evidence requirements for takedown requests. Often, platforms do not provide detailed guidelines, leaving brand owners confused about the steps needed to protect their rights. This lack of transparency in procedures can lead to inefficiency, prolonging the presence of counterfeit products online and increasing the risk of consumer deception and damage to brand reputations.

A further challenge lies in the criteria for assessing and verifying claims of infringement. Without

a transparent system between all parties and a consistent uniform template as part of the IPR framework, inconsistency in enforcement actions can occur, thereby creating challenges in protecting brand integrity and the effectiveness of IP enforcement efforts. This can begin to erode the confidence of consumers as well as the trust of brand owners relying on the enforcement mechanisms available to them.

Enhancing Platform Cooperation

To address these challenges and improve online IP protection, platforms, authorities, and brand owners have implemented cooperative initiatives. Some platforms have taken on more proactive measures, such as engaging with authorities and brand owners in real-time discussions about emerging IP infringement issues. These sessions facilitate real-time discussions, allowing stakeholders to share insights and strategies for more effective enforcement actions to take place.



Educational initiatives have also been introduced. For example, some platforms now organize seminars for brand owners and enforcement authorities, providing a forum to discuss the latest trends in IP infringement and share best practices for combating these activities.

In addition, direct communication channels between platforms and brand representatives have been established, in the attempt to provide a swifter resolution of such IP Infringement. Some platforms have also implemented systems that not only respond to takedown requests but also impose penalties on sellers who repeatedly infringe

upon the IP rights of others. By fostering a more accountable and transparent environment, these particular platforms have worked in cooperation to create a safer and more trustworthy online marketplace.

Overall, these cooperative efforts are crucial in strengthening the enforcement of IP rights online. By fostering a collaborative approach, platforms, authorities, and brand owners can more effectively tackle the challenges of online IP infringement, ensuring better protection for consumers and maintaining the integrity and reputation of brands within the online marketplace.



[Wasamol Laomorakot](#) is an Associate at RWT in the IP Enforcement Division. Wasamol has worked together with the RWT Investigation and Enforcement Teams to assist in matters pertaining to Brand Protection.

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A Letter from the Government Affairs Director’s Desk

Dear Members,

Nearly two years have passed since the Cabinet approved, in principle, the implementation of the OECD’s BEPS Pillar Two—the Global Minimum Tax. While Thailand is carefully considering its approach, neighboring nations have already begun implementing mechanisms to collect top-up taxes and introduced non-tax incentives. Recognizing the urgency, our Tax Council has submitted two comprehensive recommendation letters: one to the Ministry of Finance (MOF) and another to the Board of Investment of Thailand (BOI).

The “Recommendation on Global Minimum Tax Implementation in Thailand,” addressed to MOF, urges the Government to expedite detailed guidelines on tax collection mechanism. The second letter, “Recommendation on Non-tax Incentives for GMT Implementation,” submitted to the BOI, expands upon the points raised with MOF. In this recommendation, we emphasize the need for transparency regarding the BOI’s National Competition Enhancement Fund and propose additional incentive programs to support businesses during this transition. We also advocate adopting evolving best practices and OECD-compliant incentive programs implemented in other ASEAN countries to ensure Thailand remains competitive. Both letters encourage the government to involve the private sector in the policy-making process.

In a parallel effort to support Thailand’s economic development, our Small Business and Entrepreneur Committee (SBE) has submitted a white paper, “Strengthening Thailand’s Economic Backbone: SMEs,” to the Office of Small and Medium Sized Enterprises Promotion (OSMEP). This white paper provides an in-depth analysis of four key challenges faced by SMEs in Thailand, along with recommendations. The challenges addressed include financing limitations, human resource constraints, market expansion capacity, and regulatory compliance burdens.



Our advocacy efforts extend far beyond these initiatives. On behalf of our membership, we have submitted over ten comprehensive advocacy papers to various government agencies. We thank our council leaders and members for their invaluable feedback and contributions to these documents. All advocacy papers are available to our members through our Member Information Center.

Looking ahead, we are actively engaged in several ongoing initiatives. The Aerospace Council is developing a white paper on strategic recommendations for Thailand’s aspirations to become an aviation hub. Our Tax Council is working on three additional recommendation letters addressing critical issues: Amalgamation and New Merger Rules, Amortization of Goodwill, and Personal Income Tax. These ongoing efforts underscore our commitment to fostering a business-friendly environment and contributing to overall economic growth and development.

[Jen Meckhayai](#)
Government Affairs Director

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AGM and Member Luncheon - U.S. Election and its Implications for the Thai Economy

On October 17, at the AMCHAM AGM and Member Luncheon, the Prime Minister’s advisor and Chairman of the National Economic and Social Development Council (NESDC) Dr. Supavud Saicheua delivered a keynote speech on the U.S. Election and its implications for the Thai Economy.

Despite ongoing geopolitical tensions, U.S. trade policies, and Thailand’s economic growth concerns amid an aging population, he emphasized the United States (U.S.) crucial role as a partner for Thailand and the Asia-Pacific region. He highlighted opportunities for collaboration in agriculture, energy transition, and industrial development, especially in Outsourcing Semiconductor Assembly and Testing and aviation.

Confident in the U.S. economy’s global leadership, Dr. Supavud praised its well-regulated capital markets and ability to drive innovation and attract top talent.

The speech underscored the global economy’s interconnectedness and the U.S.’s key role in shaping cross-border trends. As Thailand navigates its own economic challenges, understanding and leveraging its relationship with the U.S. remains crucial for future growth and prosperity.

At the AGM, winners of the 2025-26 term board election were also announced. Meet our 2025-26 Board of Governors [here](#).



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[Melissa Davison](#) is the Director of Admissions at ELC International Schools Bangkok. She also serves as the Co-Chair of the AMCHAM Education Committee.



Describe your journey with AMCHAM

I joined AMCHAM in 2020. Initially, the pandemic posed challenges for engagement as a new member, but despite the virtual format, I was warmly welcomed into the community. I quickly began serving on the Community Projects Council. With over a decade of experience in education and a desire to contribute, the Council provided an excellent platform to support Thai university students through the AMCHAM Thailand scholarship program. Currently, I serve on the Education Committee, which has been very rewarding, reinforcing my commitment to education and community support.

What are the key skills that Thailand’s workforce should prioritize to thrive in the evolving global economy?

From the perspective of primary education, a strong academic foundation paired with transferable skills is essential.

It is hard to predict which jobs will exist 15 to 20 years from now, so skills like critical thinking, collaboration, communication, creativity, and emotional intelligence are more important than ever. These capabilities, deeply rooted in hands-on exploration and problem-solving, will be in high demand, regardless of the specific career paths the future workforce will choose. By prioritizing and integrating academic competence with future-ready skills, we cultivate social-emotional awareness, problem-solving abilities, and adaptability. This holistic approach fosters leadership qualities that empower individuals to meaningfully contribute to the broader global community.

What is one important career advice you would give to young professionals?

Be gentle with yourself.

In building a career, it is easy to fall into self-criticism and comparison. I have learned that embracing vulnerability and being kind to yourself is essential for growth. As you navigate your career, remember to be gentle - you are doing your best, and that is more than enough!

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Meet Naimah (Na) Jehloh

Meet Naimah “Na” Jehloh, a friendly and accomplished alumna from Pattani, and a proud recipient of the AMCHAM Thailand Foundation Scholarship, Class of 2023. Now working full-time as a Physical Therapist in Bangkok, Naimah has transformed her passion into a fulfilling career.



“The distance between dreams and reality is called action.”

My name is Naimah Jehloh, and I recently graduated with a bachelor's degree in physical therapy from Walailak University. I am currently working as a physical therapist at a clinic in Bangkok, where I treat and rehabilitate patients, particularly those with musculoskeletal and neurological conditions. With nearly five months of work experience, I feel very proud of myself.

Getting to this point has not been easy for me. Growing up in a large family with modest means, I understood my parents' hardships very well. From a young age, I carried a dream, “I want to help my parents and relieve their burdens as much as possible.” This dream became my inspiration and motivation to fight, strive, and put in more effort than others. It is hard to believe that this effort has brought me to where I am today.

One of my proudest achievements in my journey has been receiving the AMCHAM Scholarship.

This scholarship provided me with a significant opportunity in life, opening doors to new experiences and future possibilities. Beyond financial support, AMCHAM also taught me how to give back, through community service, helping society, and promoting good causes. These experiences have made me more empathetic, compassionate, and community minded.

Additionally, participating in the AMCHAM/FedEx Career Camp introduced me to a great community. I met friends from different universities, faculties, and provinces, which allowed for the exchange of new ideas and perspectives. This was incredibly rewarding. I also gained insights into various professions, many of which I had never encountered before, through sessions with experienced speakers. Despite the camp's short duration, it provided me with invaluable experiences. One of the highlights was participating in mock interviews with leading companies in Thailand. I remember feeling very excited, and it was a valuable experience for a fourth-year student like me.

Lastly, I want to express my gratitude for the opportunities provided by AMCHAM. Everything I learned there will be useful in the future. Thank you for giving me the courage to face new social environments. AMCHAM has played a part in shaping who I am today.



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AMCHAM Corporate Social Impact Awards 2024



On November 13, 2024, the American Chamber of Commerce in Thailand (AMCHAM) recognized the significant contributions of 114 member companies to Thai society and environment by honoring them at the 2024 AMCHAM Corporate Social Impact Awards.

The awards ceremony was presided over by key dignitaries, including U.S. Ambassador to Thailand Robert Godec, Thai Trade Representative Dr. Nalinee Taveesin, and Deputy Secretary General of the Board of Investment Wirat Tatsaringkansakul.

Member companies received recognition at various tiers for consecutive years of achievement, with Silver for 3 consecutive years, Gold for 5 consecutive years, and Platinum for 10 consecutive years. This year 36 companies received awards for more than ten years of consecutive corporate social impact. In addition, three companies received special awards for their individual corporate social impact projects:

- Agoda won The Ambassador's Award for their project "Agoda Tech Camp Day." Agoda Tech Camp Day has equipped over 1,600 students with essential skills in AI, UX/UI, and web development, inspiring them and preparing them for careers in Thailand's growing tech industry. Presented by U.S. Ambassador Robert Godec, this award recognizes a project for empowering and creating resilient communities through education, upskilling, and entrepreneurship.
- Thai Union Group won the Thai Development Award for their project "Shrimp Decarbonization Project". This project focuses on strengthening economic resilience for local farmers and reducing greenhouse gas emissions in shrimp farming by integrating solar energy and producing low-carbon shrimp products. Presented by Thai Trade Representative Dr. Nalinee Taveesin, this award honors a company that fosters climate resilient and sustainable future in the face of climate change challenges.

- PepsiCo won the Impact Excellence Award for their project "She Feeds the World," which enhances food security and nutrition by empowering women small-scale producers. The project builds their skills in sustainable agriculture practices, market engagement, gender equality, and nutrition security. Presented by AMCHAM Corporate Social Impact Board Governor Liaison Simon Denye of Harmless Harvest, this award is given to a company that nurtures an inclusive society by embracing diversity to reduce inequality (DE&I).



EVENTS

Manufacturing Committee and Auto Council Process Simulation As First Step Towards A Digital Twin – Oct 15

Speakers: [Bjoern Voss](#) of P3 Group

Moderator: [Frank Timmons](#) of Tractus Thailand

Organized by: [Manufacturing Committee](#) and [Auto Council](#)

Event Highlights:

The speaker discussed process simulation as a first step towards implementing digital twin technology in manufacturing. The presentation covered definitions of digital twins, P3's concept of a "digital family", example cases, implementation strategies, and challenges specific to manufacturing environments.



Legal Committee U.S. Trade & Elections - How Will the U.S. Elections Impact Trade in Thailand and Asia? – Oct 16

Speakers: [Jamieson L. Greer](#) of King & Spalding

Moderator: [Christopher Knight](#) of Everett Knight

Organized by: [Legal Committee](#)

Event Highlights:

AMCHAM Legal Committee hosted an insightful webinar on the U.S. Presidential Election and its Potential Impact on Trade in Thailand and Asia. Jamieson Greer, a partner with years of experience in international trade, discussed the overall political dynamics, Harris Administration, and Trump Administration in details. The webinar concluded with an engaging question-and-answer session between the speaker, moderator, and attendees.



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EVENTS

Education Committee

The Business of College Admissions: What Do Admissions Officers Really Want to See? – Oct 24

Speakers: [Curt Nichols](#) of International School Bangkok (ISB) and [Samantha Thompson](#) of the American School of Bangkok

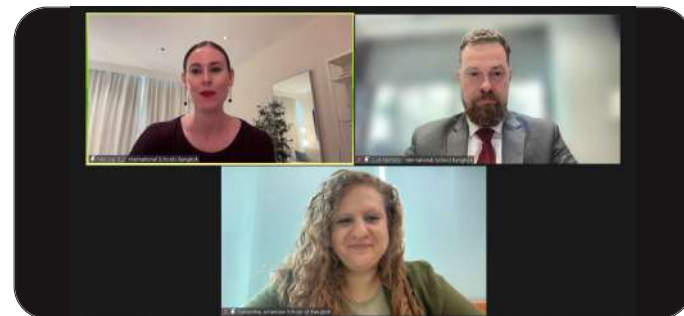
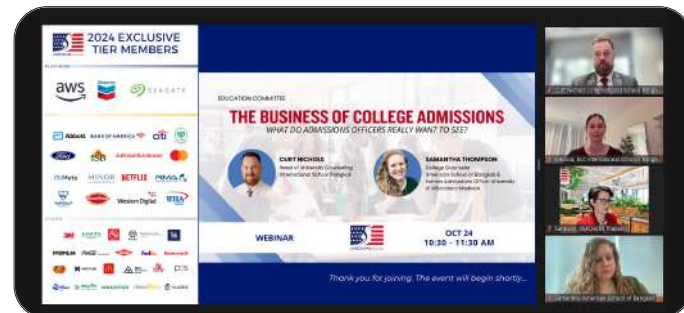
Moderator: [Melissa Davison](#) of ELC International Schools Bangkok

Organized by: [Education Committee](#)

Event Highlights:

The AMCHAM Education Committee hosted a panel of college admissions veterans who shared essential insights into the admissions decision-making process. As competition for top U.S. colleges grows, the event offered valuable guidance for parents and students preparing for college.

The speakers outlined the multi-billion-dollar college admissions industry and shared practical tips for navigating applications. They stressed the importance of authenticity and community involvement, noting that these factors can significantly boost applicants' chances of success.



Food & Agri-business Council

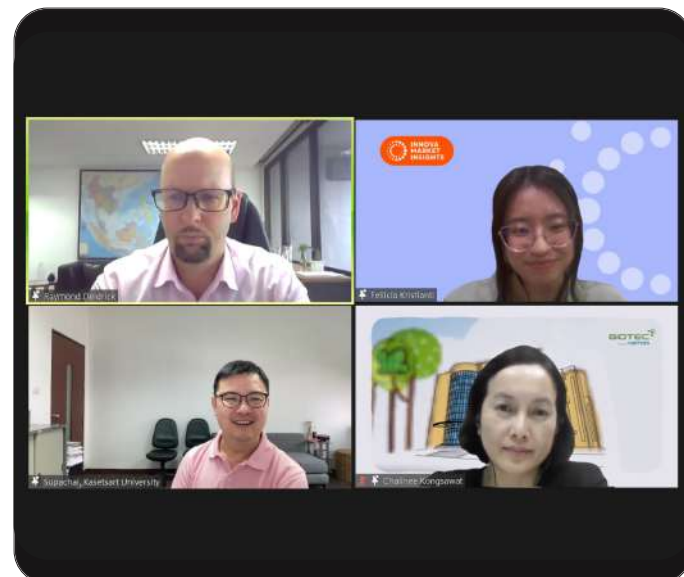
Gene Editing Technology: Opportunities and Risks for Thailand's Agribusiness Industry – Oct 28

Speakers: [Supachai Vuttipongchaikij](#) of Kasetsart University Department of Genetics; [Fellicia Kristianti](#) of Innova Market Insights; and Chalinee Kongsawat of the Biosafety Department at the National Center for Genetic Engineering and Biotechnology (BIOTEC)

Organized by: [Food & Agri-business Council](#)

Event Highlights:

The AMCHAM Food & Agri-Business Council hosted a panel discussion to explore the latest developments in gene editing technology in Thailand's agricultural sector. The event featured insights on CRISPR technology from Dr. Supachai Vuttipongchaikij and regulatory updates from Chalinee Kongsawat. The session explored Thailand's new 2024 certification framework for genome-edited organisms, highlighting how these advancements differ from traditional GMO approaches.



AMERICAN CHAMBER OF COMMERCE IN THAILAND FOUNDATION (ATF)



ABOUT US

Education has been a core value for AMCHAM since the very beginning of the Chamber. Over the last three decades, AMCHAM has provided over 3,200 scholarships and supported over 890 primary schools.

In 2004, AMCHAM formally registered the American Chamber of Commerce in Thailand Foundation (ATF) to carry out its charitable activities. The ATF is recognized by the Ministry of Finance as a Public Charitable Organization (number 632) and donations are deductible in Thailand.

AMCHAM FOUNDATION SCHOLARSHIP PROGRAM

Each year ATF enables disadvantaged Thai university and vocational students to complete their higher education studies through targeted scholarships. Our Community Engagement Council works directly with universities and vocational colleges to identify hard-working and motivated students enrolled in programs championed by AMCHAM member companies.

HOW YOU CAN SUPPORT THESE PROGRAMS

- Sponsor university scholarship
- Provide speakers and goodie bag items for Orientation/Career Camps
- Join the Community Projects Council

For further information, contact foundation@amchamthailand.com

AMCHAM Special Event AMCHAM New Member Brew & Buzz – Nov 5

Event Highlights:

AMCHAM recently hosted its new Brew and Buzz coffee morning to welcome our new members. Members gathered to greet new faces and expand their networks in a warm, friendly atmosphere. Over coffee, they connected with business leaders from various industries across Thailand. Our AMCHAM Board Governors and Council and Committee Chairs were present to greet members and help them get involved in activities of interest.



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AMCHAM Signature Event Governors' Table @ Oriental Residence – Nov 7

Speakers: [Wiyada Srinaganand](#) of 3M Thailand; [Ravi Bordia](#) of Kenvue; [Asama Dumrongmongcolgul](#) of Meta; and [Ririnda Tangtatswas](#) of Minor International.

Event Highlights:

The AMCHAM Board of Governors hosted an exclusive dinner for AMCHAM members at the Governors' Table at Oriental Residence. Members enjoyed a fantastic evening networking and connecting with leaders across diverse industries.



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NIST Class of 2024 Soars to New Heights with Exceptional IB Results and University Offers



NIST International School announces the outstanding achievements of its graduating Class of 2024. This year, 29% of graduates scored 40 points or higher in the International Baccalaureate (IB) exams, with a perfect score of 45 points. The class boasted a 99% pass rate and average score of 36 points, with 55% earning the prestigious Bilingual IB Diploma.

Graduates have received 416 university offers from 19 countries, with 28% attending top-U.S. universities like Brown University, Columbia University and the University of Pennsylvania, highlighting the strong partnership between NIST and American universities and the exceptional academic opportunities available to students.

Academy Pret's Thailand Inaugural Parent's Reception



the Inaugural Parents' Reception at Sindhorn Kempinski Hotel in Bangkok. Centered around the theme "Building a Lasting Family Legacy," the event featured an engaging session by Founder, Anne Kim, who discussed providing children with world-class education and career pathway opportunities. Additionally, a wealth manager also shared invaluable advice on preserving intergenerational wealth and legacy planning. Guests enjoyed afternoon tea and an exclusive viewing of exquisite timepieces by Cortina and Franck Muller.

Academy Pret's launch highlights its mission to empower students with tailored education and career strategies, extending its impact from Singapore and Korea to Thailand.

On September 14, 2024, Academy Pret celebrated its official launch in Thailand with

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Tuu Launches Eco Stay Awards to Recognize Asia's Most Sustainable Hotels



Sustainability platform Tuu has launched the “Eco Stay Awards 2025,” a program designed to recognize hotels for their sustainability efforts using verifiable data. Winners will be announced at a ceremony on March 28, 2025, in Bangkok.

Hotels are rated across three tiers—White Bamboo, Green Bamboo, and Gold Bamboo—based on key metrics like energy usage, water consumption, food management, waste

management, and local employment, ensuring a comprehensive assessment of each hotel's sustainability efforts.

The awards are supported by industry partners like the Phuket Hotels Association, ecoSPIRITS, and Lumitics. The Awards help hotels stand out to eco-conscious travelers and appeal to executives prioritizing ESG in MICE planning.



INTO University Partnerships launches Return & Connect

INTO University Partnerships has launched “Return & Connect,” a new service developed in collaboration with universities in the U.S., UK and Australia to help companies in Thailand connect with Thai students, fresh graduates, and young professionals who have studied abroad.

The service includes an online Jobs & Talent platform where students and graduates can build professional profiles to apply for jobs and engage with fellow alumni network.

Companies in Thailand and Southeast Asia can join the platform to post job openings, search for candidates, and build talent pools for future recruiting. The platform also offers a Company Profile feature, enabling employees to share information about their workplace and culture,

including text, images, employee testimonials, and video.



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Welcome New Members

CORPORATE MEMBERS



Arthur D. Little is the oldest and one of the world's most prestigious management consulting firms, founded in 1886 by chemist Arthur Dehon Little in Boston, Massachusetts. The company pioneered the concept of professional consulting services and played key roles in developing business strategy and operations.



Bentoli, headquartered in Elgin, Texas, USA, has been a pioneering leader in the feed additives and farm products industry for over 40 years. As a privately owned company, it specializes in developing, manufacturing, and distributing high-quality additives for both aquaculture and livestock feeds, with a focus on feed preservation, processing, and nutrition.



CCE Group is a premier aerospace equipment platform focusing on niche markets within the Cabin & Cargo sector. Headquartered in Paris, with key facilities in Thailand, the company operates across five countries and has a team of over 1,300 professionals. Its mission is to drive innovation and excellence, serving a diverse client base.



Chersery Home International Group, operated by K.P.N. Senior Hospital Co., Ltd, is a high-facility intermediate care hospital and a premium senior rehabilitation center that has been providing medical care and services for the elderly since 2017. The facility is staffed by professionals and designed with universally friendly and pleasant environment since 2017.



Established in Thailand in 2022, CodecaX focuses on software development and computer-related services. They provide white-label products and manage full implementation, from design to customer acquisition, tailored to local and global needs.

November-December 2024



Escaplan is a leading provider of transformative leadership and team-building solutions, specializing in innovative and immersive programs. Its offerings include game-based workshops, leadership simulations, and interactive team missions that enhance leadership skills, teamwork, and organizational culture.



Factum Global Asia helps companies achieve growth and expand to their target client base across the region by providing comprehensive business consulting services. These services include strategy development and execution, financial and business planning, funding identification, partnership development, and leadership development.



Hotel Nikko Bangkok is located in the heart of Bangkok, Sukhumvit Road, a neighborhood that has become one of the city's trendiest areas in recent years, offering a wide variety of restaurants, bars, and shops. The hotel has 301 rooms, occupying 22 floors above ground. Its facilities include Japanese and all-day dining restaurants, an executive lounge, a 735-square-meter ballroom, several meeting facilities, a fitness center, and an outdoor pool.



Established in 2012, LUMA has developed a deep understanding of the unique healthcare landscape across Southeast Asia and has become the region's trusted one-stop shop for health and travel insurance. Their commitment to exceptional service and in-depth regional expertise allows one to focus on their health and well-being, while they handle the complexities of navigating Asian healthcare.



MSC began its operations in Thailand in February 2001 with a branch in Bangkok, after conducting business through a third-party agent for several years. Since then, the company has expanded with offices in Songkhla (Southern Thailand) and a vessel operations office in Laem Chabang port (Eastern Thailand). In November 2019, they upgraded their Laem Chabang branch to a larger facility.



Welcome New Members

CORPORATE MEMBERS



Sertis has rapidly established itself as a leader in advanced data analytics, artificial intelligence, and machine learning solutions since 2014. With a strong commitment to innovation and a team of highly skilled engineers, Sertis is uniquely positioned to drive business growth for their clients in this competitive digital age.



Solventum emerges as an independent leader in healthcare following its separation from 3M's healthcare division. With a rich history spanning more than 70 years, Solventum is dedicated to driving healthcare innovation forward. Its expertise spans across four core business units: MedSurg, Dental Solutions, Health Information Systems, and Purification & Filtration.



Tuu helps hospitality brands unlock eco revenue through data, storytelling, and education. They organize the Tuu Eco Stay Awards, Asia's only data-backed sustainability awards for hospitality, celebrating genuine eco-achievements while combating greenwashing through rigorous data submission and expert judging.



Viartis Thailand plays a vital role within its global network, offering a comprehensive range of generics and specialty products tailored to meet local healthcare needs. Through partnerships with local healthcare providers, it strives to enhance access and improve health outcomes throughout Thailand.



ZIM (NYSE:ZIM) became a pioneer in container shipping in the early 1970s, and has since established itself as a leading global, asset-light container liner shipping company. It provides customers with innovative seaborne transportation and logistics services, covering the world's major trade routes and focusing on select markets where we have competitive advantages and can maximize its market position.

Affinity Program

MEMBER-TO-MEMBER DISCOUNTS



Amplify your brand's visibility through AMCHAM's Affinity Program by offering Member-to-Member discounts on your products and services.

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SEEKING MEMBER CONTENT

The Chamber is always seeking member submissions for *Thai-American Business (T-AB)* magazine as well as the AMCHAM website.



SUBJECT GUIDELINES

Check with the communications team to learn about the theme for our next issue. AMCHAM also looks for legal and regulatory developments, knowledge sharing and best practices.



FORMAT GUIDELINES

Articles should be shared in an editable format accompanied and with any applicable graphics that are 300dpi minimum.



THOUGHT LEADERSHIP

Articles should be on topics of general interest with original research or analysis. Articles should not be self-promotional or be company member news.

CONNECT WITH MEMBERS

Authors are frequently approached regarding their expertise. Be sure to include an author photo and short biography with article submissions.



TIMELINE FOR SUBMISSION

Please send your article submission for consideration to the communications team before the **beginning** of the previous month at comm@amchamthailand.com



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